

UNIVERSITY OF CALICUT

REGULATIONS GOVERNING BACHELOR OF COMMERCE DEGREE PROGRAMME UNDER CUCBCSSUG 2019

EFFECTIVE FROM ACADEMIC YEAR 2019-20 ADMISSIONS

UNIVERSITY OF CALICUT

REGULATIONS GOVERNING BACHELOR OF COMMERCE DEGREE PROGRAMME UNDER CUCBCSSUG 2019 EFFECTIVE FROM ACADEMIC YEAR 2019-20 (B.COM ADMISSIONS 2019-20)

1. TITLE

These regulations shall be called "Regulations for Choice Based Credit and Semester System for Under Graduate Curriculum 2019" (CBCSSUG 2019) and this degree shall be called BACHELOR OF COMMERCE (B.Com).

2. SCOPE, APPLICATION & COMMENCEMENT

The regulations provided herein shall apply to all regular/SDE/Private B. Com programmes conducted by the University of Calicut for the admissions commencing from 2019, with effect from the academic year 2019-20.

3. DEFINITIONS

3.1. 'Programme' means the entire course of study and examinations for the award of B. Com degree.

3.2. 'Duration of programme' means the time period required for the conduct of the programme. The duration of B. Com programme shall be six semesters distributed in a period of 3 years.

3.3. 'Academic Week' is a unit of five working days in which distribution of work is organized from day one to day five, with five contact hours of one hour duration on each day. A sequence of 18 such academic weeks constitutes a semester.

3.4. 'Semester' means a term consisting of 18 weeks (16 instructional weeks and two weeks for examination).

3.5. 'Course' means a segment of subject matter to be covered in a semester.

3.6. 'Common course' means a course that comes under the category of courses, including compulsory English and additional language courses and a set of general courses applicable for Language Reduced Pattern (LRP) programmes, the selection of which is compulsory for all students undergoing UG programmes.

3.7. 'Core **course**' means a compulsory course in a subject related to a B. Com degree programme.

3.8. 'Open course' means a course which can be opted by a student at his/her choice.

3.9. 'Complementary **course**' means a course which is generally related to the core course.

3.10. 'Improvement **course**' is a course registered by a student for improving his/her performance in that particular course.

3.11. 'Ability **Enhancement course/Audit course**' is a course which is mandatory as per the directions from the Regulatory authorities like UGC, Supreme Court etc.

3.12. 'Department' means any Teaching Department in a college offering a course of study approved by the University as per the Statutes and Act of the University.

3.13. 'Department Co-ordinator' is a teacher nominated by a Dept. Council to co-ordinate all the works related to CBCSS UG undertaken in that department including continuous evaluation.

3.14. 'Department **Council**' means the body of all teachers of a department in a college.

3.15. 'Parent **Department**' means the Department which offers a particular degree programme.

3.16. College Co-ordinator' is a teacher nominated by the college council to co-ordinate the effective running of the process of CBCSS including internal evaluation undertaken by various departments within the college. She/he shall be the convenor for the College level monitoring committee.

3.17. College level monitoring committee. A monitoring Committee is to be constituted for CBCSSUG at the college level with Principal as Chairperson, college co-ordinator as convenor and department co-ordinators as members. The elected College union chairperson shall be a member of this committee.

3.18. 'Faculty Adviser' means a teacher from the parent department nominated by the Department Council, who will advise the students in the academic matters and in the choice of open courses.

3.19. 'Credit'(C) is a unit of academic input measured in terms of weekly contact hours/course contents assigned to a course.

3.20. Extra Credit' is the additional credit awarded to a student over and above the minimum credits required in a programme, for achievements in co-curricular activities and social activities conducted outside the regular class hours, as decided by the University. For calculating CGPA, extra credits will not be considered.

3.21. 'Letter **Grade**' or simply 'Grade' is a letter symbol (O, A+, A, B+, B, C, P, F, I and Ab). Grade shall mean the prescribed alphabetical grade awarded to a student based on his/her performance in various examinations. The Letter grade that corresponds to a range of CGPA is given in Annexure-I.

3.22. Each letter grade is assigned a '**Grade point**' (**G**) which is an integer indicating the numerical equivalent of the broad level of performance of a student in a course. **Grade Point** means point given to a letter grade on 10 point scale.

3.23. 'Semester Grade Point Average' (SGPA) is the value obtained by dividing the sum of credit points obtained by a student in the various courses taken in a semester by the total number of credits in that semester. SGPA shall be rounded off to three decimal places. SGPA determines the overall performance of a student at the end of a semester.

3.24. 'Credit **Point**' (**P**) of a course is the value obtained by multiplying the grade point (G) by the credit (C) of the course: P=G x C

3.25. 'Cumulative Grade Point Average' (CGPA) is the value obtained by dividing the sum of credit points in all the semesters taken by the student for the entire programme by the total number of credits in the entire programme and shall be rounded off to three decimal places.

3.26. Grade Card means the printed record of students' performance, awarded to him/her.

3.27. Course teacher: A teacher nominated by the Head of the Department shall be in charge of a particular course.

3.28.'Strike off the roll': A student who is continuously absent for 14 days without sufficient reason and proper intimation to the Principal of the college shall be removed from the roll.

3.29. Words and expressions used and not defined in this regulation, but defined in the Calicut University Act and Statutes shall have the meaning assigned to them in the Act and Statutes.

4. PROGRAMME STRUCTURE

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4.1. Duration: The duration of a B. Com programme shall be 6 semesters distributed over a period of 3 academic years. The odd semesters (1, 3, and 5) shall be from June to October and the even semesters (2, 4, and 6) shall be from November to March.

4.2. Courses: The B. Com programme shall include five types of courses, viz; Common Courses (Code A), Core courses (Code B), Complementary courses (Code C), Open Course (Code D) and Audit courses (Code E).

4.3. Course code : Each course shall have a unique alphanumeric code number, which includes abbreviation of the subject in three letters, the semester number (1 to 6) in which the course is offered, the code of the course (A to E) and the serial number of the course (01,02). The course code will be centrally generated by the university. For example: BCM5B12 represents a core course of serial number 12 offered in the fifth semester B. Com programme.

4.4. Common Courses: A B. Com student shall undergo 10 common courses (total 38 credits) as follows:

| A01. Common English Course | Semester I |
|------------------------------------|--------------|
| 02. Common English Course II | Semester I |
| A03. Common English Course III | Semester II |
| A04. Common English Course IV | Semester II |
| A07. Additional Language Course I | Semester I |
| A08. Additional Language Course II | Semester II |
| A11. General Course I | Semester III |
| A12. General Course II | Semester III |
| A13. General Course III | Semester IV |
| A14. General Course IV | Semester IV |

Common courses A01-A04 shall be taught by English teachers and A07-A08 by teachers of additional languages respectively. General courses A11-A14 shall be taught by teachers of the Commerce department

4.5. Core courses: Core courses are the courses in the major (core) subject of the degree programme chosen by the student. Core courses are offered by the Commerce department.

4.6. Complementary courses: Complementary courses cover disciplines that are related to the core subject and are distributed in the first four semesters.

4.7. Open courses: There shall be one open course in core subjects in the fifth semester. The open course shall be open to all the students from other departments except the students from the parent department. The students can opt that course from any other department in the institution. Total credit allotted for open course is 3 and the hours allotted is 3. If there is only one programme in a college, they can choose either language courses or physical education as open course.

4.8. Common and open courses under SDE/Private Registration: Existing pattern (as in CUCBCSSUG 2014) shall be followed under SDE/Private Registration.

4.9. Ability Enhancement courses/Audit courses: These are courses which are mandatory for a programme but not counted for the calculation of SGPA or CGPA. There shall be one Audit course each in the first four semesters. These courses are not meant for class room study. The students can attain only pass (Grade P) for these courses. At the end of each semester there shall be examination conducted by the college from a pool of questions (Question Bank) set by the University. The students can also attain these credits through online courses like SWAYAM, MOOC etc (optional). The list of passed students must be sent to the University from the colleges at least before the fifth semester examination. The list of courses in each semester with credits is given below.

| Course with credit | Semester |
|---|----------|
| Environment Studies – 4 | 1 |
| Disaster Management - 4 | 2 |
| *Human Rights/Intellectual Property Rights/ Consumer Protection - 4 | 3 |
| *Gender Studies/Gerontology- 4 | 4 |

* Colleges can opt any one of the courses.

4.10. Extra credit Activities: Extra credits are mandatory for the programme. Extra credits will be awarded to students who participate in activities like NCC, NSS and Swatch Bharath. Those students who could not join in any of the above activities have to undergo Calicut University Social Service Programme (CUSSP). Extra credits are not counted for SGPA or CGPA.

4.11. Credits: A student is required to acquire a minimum of 140 credits for the completion of the UG programme, of which 120 credits are to be acquired from class room study and shall only be counted for SGPA and CGPA. Out of the 120 credits, 38 (14 for common (English) courses +8 for common languages other than English and 16 credits for General courses) credits shall be from common courses, 2 credits for project/corresponding paper and 3 credits for the open course.

The maximum credits for a course shall not exceed 5. Audit courses shall have 4 credits per course and a total of 16 credits in the entire programme. The maximum credit acquired under extra credit shall be 4. If more Extra credit activities are done by a student that may be mentioned in the Grade card. The credits of audit courses or extra credits are not counted for SGPA or CGPA.

4.12. Attendance: A student shall be permitted to appear for the semester examination, only if he/she secures not less than 75% attendance in each semester. Attendance shall be maintained by the Department concerned. Condonation of shortage of attendance to a maximum of 10% in the case of single condonation and 20% in the case of double condonation in a semester shall be granted by University on remitting the required fee. Benefits of attendance may be granted to students who attend the approved activities of the college/university with the prior concurrence of the Head of the institution. Participation in such activities may be treated as presence in lieu of their absence on production of participation/attendance certificate (within two weeks) in curricular/extracurricular activities (maximum 9 days in a semester). Students can avail of condonation of shortage of attendance in a maximum of four semesters during the entire programme (Either four single condonations or one double condonation and two single condonations during the entire programme). If a student fails to get 65% attendance, he/she can move to the next semester only if he/she acquires 50% attendance. In that case, a provisional registration is needed. Such students can appear for supplementary examination for such semesters after the completion of the programme. Less than 50% attendance requires Readmission. Readmission is permitted only once during the entire programme.

4.13. Grace Marks: Grace Marks may be awarded to a student for meritorious achievements in co-curricular activities (in Sports/Arts/NSS/NCC/Student Entrepreneurship) carried out besides the regular hours. Such a benefit is applicable and limited to a maximum of 8 courses in an academic year spreading over two semesters. In addition, maximum of 6 marks per semester can be awarded to the students of UG Programmes, for participating in the College Fitness Education Programme (COFE).

4.15. Project: Every student of B. Com programme shall have to work on a project of 2 credits under the supervision of a faculty member or shall write a theory course based on Research Methodology as per the curriculum. College shall have the liberty to choose either of the above. But SDE/Private Registration students shall write the Research Methodology course instead of project. Board of Studies concerned shall prepare the syllabus for the same.

5. BOARD OF STUDIES AND COURSES

5.1. The Commerce Board of Studies (UG) shall design all the courses offered in the B. Com programme. The Board shall design and introduce new courses, modify or re-design existing courses and replace any existing courses with new/modified/re-designed courses to facilitate better exposure and training for the students.

5.2. The Syllabus of a course shall include the title of the course, the number of credits, maximum marks for external and internal evaluation, duration of examination hours, distribution of internal marks and reference materials.

5.3. The Syllabus for Common Courses, even though prepared by different Boards of Studies, may be put under a separate head as Syllabus for Common Courses.

5.4. Each course has an alpha numeric code, the number of credits and title of the course. The code gives information on the subject, the semester number and the serial number of the course. Each module/chapter may mention the total marks of questions to be asked from each module/section in the Question paper.

5.5. The syllabus of each course shall be prepared module wise. The course outcomes are to be clearly stated in the syllabus of all subjects including laboratory subjects, the number of instructional hours and reference materials are also to be mentioned against each module. Since a semester contains 16 instructional weeks, the same may be considered in the preparation of the syllabi.

5.6. The scheme of examination and model question papers are to be prepared by the Board of Studies. The total marks of questions from each module may be given along with the syllabus.

5.7. A Question Bank system shall be introduced. Boards of Studies shall prepare a Question Bank, section wise, at least 8 times to that required for a Question paper.

5.8. Each Course should have a Preamble which clearly signifies the importance of that course. The Higher secondary syllabus also to be taken into account while preparing the UG syllabus.

5.9. Boards of Studies have to be constantly in touch with renowned Indian Universities and at least a few foreign universities. Subject experts have to be identified in all major fields of study and endeavour, and consulted frequently.

6. ADMISSION

6.1. The admission to B. Com programme will be as per Rules and Regulations of the University.

6.2. The eligibility criteria for admission shall be as announced by the University from time to time.

6.3. Separate rank lists shall be drawn up for reserved seats as per the existing rules.

6.4. The admitted candidates shall subsequently undergo the prescribed courses of study in a college affiliated to the University for six semesters within a period of not less than three years; clear all the examinations prescribed and fulfil all such conditions as prescribed by the University from time to time.

6.5. The college shall make available to all students admitted a **prospectus** providing details of the programme. The information so provided shall contain title of the courses, the semester in which it is offered and credits for the courses. Detailed syllabi shall be made available in the University/college websites.

6.6. There shall be a uniform **calendar** prepared by the University for the registration, conduct/schedule of the courses, examinations and publication of results. The University shall ensure that the calendar is strictly followed.

Admission notification and the academic calendar for SDE/ Private Registration will be prepared and issued by SDE.

6.7. There shall be provision for **Inter Collegiate and Inter University Transfer** in third and fifth semester within a period of two weeks from the date of commencement of the semester. College transfer may be permitted in Second and Fourth semester also without change in complementary course within a period of two weeks from the date of commencement of the semester concerned.

6.8. Complementary change at the time of college transfer is permitted in the third semester if all conditions are fulfilled.

6.8.1. Core/Complementary change under SDE/Private Registration: Existing rule (as in CUCBCSS UG 2014) shall be followed in Core/Complementary Change.

6.9. CBCSS regular students can join distance education stream/Private Registration in any semester in the same programme or different one. If core and complementary courses are different, they have to undergo them in the new stream. The marks/grace obtained for common courses will be retained.

6.10. A student registered under distance education stream/Private Registration in the CBCSS pattern may be permitted to join the regular college (if there is a vacancy within the sanctioned strength) in the third and fifth semester with the same programme only. If there is a change in complementary courses, it can be done with following conditions: i) the external and internal marks/grade obtained in the previous semesters for the earlier complementary courses will be cancelled. ii) the students have to write the external examinations for the previous semester for the new complementary courses along with the subsequent batch. iii) An undertaking to the effect that "the internal evaluation for the previous semesters of the new complementary courses will be conducted", is to be obtained from the Principal of the college in which the student intends to join.

6.11. Provision for **credit transfer** is subject to common guidelines prepared by the faculty concerned.

6.12. There shall be provision for **Readmission** of students in CBCSS UG 2019.

6.12.1. The Principal can grant readmission to the student, subject to the conditions detailed below and inform the matter of readmission to the Controller of Examinations within one month of such readmission.

6.12.2. This readmission is not to be treated as college transfer.

6.12.3. There should be a gap of at least one semester for readmission.

6.12.4. The candidate seeking readmission to a particular semester should have registered for the previous semester examination.

6.12.5. Readmission shall be taken within two weeks from the date of commencement of the semester concerned.

6.12.6. For readmission, the vacancy should be within the sanctioned strength in the parent college. If there is no vacancy in the junior batch of the parent college, readmission can be taken in another college with the junior batch if there is vacancy within the sanctioned strength in the concerned college.

6.12.7. If there is a change in complementary courses, it can be done with following conditions: i) the external and internal marks/grade obtained in the previous semesters for the earlier complementary courses will be cancelled. ii) the students have to write the external examinations for the previous semester for the new complementary courses along with the subsequent batch iii) An undertaking to the effect that "the internal evaluation for the previous semesters of the new complementary courses will be conducted", is to be obtained from the Principal of the college in which the student intends to take readmission.

6.12.8. If change in scheme occurs while readmission, provision for credit transfer is subject to common guidelines prepared by Board of Studies/ Faculty concerned. For readmission to CBCSS UG 2019 involving scheme change, the Principal concerned shall report the matter of readmission to Controller of Examinations with the details of previous semesters and course undergone with credits within two weeks in order to fix the deficiency/excess papers.

7. REGISTRATION

7.1. Each student shall make an online registration for the courses he/she proposes to take, in consultation with the Faculty Adviser within two weeks from the commencement of each semester. The college shall send a list of students registered for each programme in each semester giving the details of courses registered, including repeat courses, to the University in the prescribed form within 45 days from the commencement of the semester.

It is mandatory that the students who got admission under CBCSS UG 2019 in SDE/Private shall register for the examinations of the concerned semesters in the same year itself.

7.2. A student shall be normally permitted to register for the examination if he/she has required minimum attendance. If the student has a shortage of attendance below 65% in a semester, the student shall be permitted to move to the next semester (if the attendance is more than 50% - Provisional registration) and can write the examination for the entire courses of the semester in which shortage of attendance occurs as supplementary examination only after the completion of the entire programme. In such cases, a request from the student may be forwarded through the Principal of the college to the Controller of Examinations within two weeks of the commencement of the semester. If the attendance is less than 50%, the student is not eligible to continue the programme and has to seek readmission. There will not be any Repeat semester in CBCSSUG 2019.

7.3. A student who registered for the course shall successfully complete the programme within 6 years from the year of first registration. If not, such candidate has to cancel the existing registration and join afresh as a new candidate.

7.4. For open courses there shall be a minimum of 10 and maximum of 75 students per batch. For other courses existing pattern will be followed.

7.5. Those students who have followed the UG Programmes in annual pattern or Choice based Credit & Semester System pattern can cancel their earlier registration and register afresh for CBCSSUG 2019 scheme in the same discipline or a different one.

7.6. The students who have attendance within the limit prescribed, but could not register for the examination have to apply for **Token registration**, within two weeks of the commencement of the next semester.

8. EXAMINATION

8.1. There shall be University examinations at the end of each semester.

8.2. Practical examinations, if any shall be conducted by the University as prescribed by the Board of Studies.

8.3. The medium of instruction and examination shall be English

8.4. External viva-voce shall be conducted along with the practical examination/project evaluation.

8.5. The model of question papers may be prepared by the concerned Board of Studies. Each question should aim at -(1) assessment of the knowledge acquired (2) standard application of knowledge (3) application of knowledge in new situations.

8.6. Different types of questions shall possess different marks to quantify their range. A general scheme for the question paper is given in Annexure III.

8.7. Project evaluation shall be conducted at the end of sixth semester. 20% of marks are awarded through internal assessment.

8.8. Audit courses: The students can attain only pass (Grade P) for these courses. At the end of each semester there shall be examination conducted by the college from a pool of questions set by the University. The students can also attain the credits through online courses like SWAYAM, MOOC (One online course equal to one audit course), etc. The College shall send the list of passed students to the University at least before the commencement of fifth semester examination.

8.9. Improvement course: Improvement of a particular semester can be done only once. The student shall avail of the improvement chance in the succeeding year after the successful completion of the semester concerned. The students can improve a maximum of two courses in a particular semester (for SDE/Private registration students also). The internal marks already obtained will be carried forward to determine the new grade/mark in the improvement examination (for regular students). If the candidate fails to appear for the improvement examination after registration, or if there is no change in the results of the improvement and supplementary examinations cannot be done simultaneously.

8.10. Moderation: Moderation is eligible as per the existing rules of the Academic Council.

9. EVALUATION AND GRADING

9.1. Mark system is followed instead of direct grading for each question. For each course in the semester letter grade and grade point are introduced in 10-point indirect grading system as per guidelines given in Annexure-1

9.2. Course Evaluation

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The evaluation scheme for each course shall contain two parts:

- 1) Internal assessment and
- 2) External examination

20% weight shall be given to the internal assessment. The remaining 80% weight shall be for the external evaluation.

9.2.1. Internal Assessment

20% of the total marks in each course are for internal examinations. The marks secured for internal assessment only need to be sent to University by the colleges concerned.

The internal assessment shall be based on a predetermined transparent system involving written tests, assignment, seminar and class room participation based on attendance in respect of theory courses and lab involvement/records attendance in respect of Practical Courses.

Internal assessment of the project will be based on its content, method of presentation, final conclusion and orientation to research aptitude.

Components with percentage of marks of Internal Evaluation of Theory Courses are-Test paper 40%, Assignment 20%, Seminar 20% and Class room participation based on attendance 20%.

For practical courses - Record 60% and lab involvement 40% as far as internal is concerned. (If a fraction appears in internal marks, nearest whole number is to be taken)

For the test paper marks, at least one test paper should be conducted. If more test papers are conducted, the mark of the best one shall be taken.

To ensure transparency of the evaluation process, the internal assessment marks awarded to the students in each course in a semester shall be notified on the notice board at least one week before the commencement of external examination. There shall not be any chance for improvement for internal marks. The course teacher(s) shall maintain the academic record of each student registered for the course, which shall be forwarded to the University by the college Principal after obtaining the signature of both course teacher and Head of the Department.

The Split up of marks for Test paper and Class Room Participation (CRP) for internal evaluation are as follows.

Split up of marks for Test paper:

| Range of Marks in test paper | Out of 8 (Maximum internal marks is 20) |
|------------------------------|---|
| Less than 35% | 1 |
| 35%-45% | 2 |
| 45% - 55% | 3 |
| 55% - 65% | 4 |
| 65% -85% | 6 |
| 85% -100% | 8 |

Split up of marks for Class Room Participation:

| Range of CRP | Out of 4 (Maximum internal marks is 20) |
|----------------|--|
| 50% ≤CRP <75% | 1 |
| 75% ≤CRP <85% | 2 |
| 85 % and above | 4 |

9.2.2. Internal Assessment for SDE/Private Registration: Regarding internal component, the student will have to attend a fill in the blank type/multiple choice type examination of 20 marks along with the external examination in SDE mode. The attendance component of internal marks is not mandatory for such students.

9.2.3. External Evaluation

External evaluation carries 80% of marks. All question papers shall be set by the University. The external question papers may be of uniform pattern with 80 marks (The pattern is given in the Annexure III). The open courses with 2/3 credits will have an external examination of 2 hours duration with 40 marks and courses with 4/5 credits will have an external examination of 2.5 hours duration with 80 marks.

The external examination in theory courses is to be conducted by the University with question papers set by external experts. The evaluation of the answer scripts shall be done by examiners based on a well-defined scheme of valuation and answer keys shall be provided by the University. The external examination in practical courses shall be conducted by two examiners – one internal and an external, the latter appointed by the University. The project evaluation with viva shall be conducted by one external examiner appointed by the University and one internal examiner from the concerned institution. (Guidelines are given in the Annexure II).

After the external evaluation only marks are to be entered in the answer scripts. All other calculations including grading are done by the University.

9.2.4. Revaluation: In the new system of grading, revaluation is permissible. The prevailing rules of revaluation are applicable to CBCSSUG 2019.

Students can apply for photocopies of answer scripts of external examinations. Applications for photocopies/scrutiny/revaluation should be submitted within 10 days of publication of results. The fee for this shall be as decided by the University.

10. INDIRECT GRADING SYSTEM

10.1. Indirect grading System based on a 10- point scale is used to evaluate the performance of students.

10.2. Each course is evaluated by assigning marks with a letter grade (O, A+, A, B+, B, C, P, F, I or Ab) to that course by the method of indirect grading (Annexure I).

10.3. An aggregate of P grade (after external and internal put together) is required in each course for a pass and also for awarding a degree (A minimum of 20% marks in external evaluation is needed for a pass in a course. But no separate pass minimum is needed for internal evaluation). No separate grade/mark for internal and external will be displayed in the grade card; only an aggregate grade will be displayed. Also the aggregate mark of internal and external is not displayed in the grade card.

10.4. A student who fails to secure a minimum grade for a pass in a course is permitted to write the examination along with the next batch.

10.5. After the successful completion of a semester, Semester Grade Point Average (SGPA) of a student in that semester is calculated using the formula given below. For the successful completion of a semester, a student should pass all courses. However, a student is permitted to move to the next semester irrespective of SGPA obtained.

SGPA of the student in that semester is calculated using the formula:

SGPA = Sum of the credit points of all courses in a semester

Total credits in that semester

10.6. The Cumulative Grade Point Average (CGPA) of the student is calculated at the end of a programme. The CGPA of a student determines the overall academic level of the student in a programme and is the criterion for ranking the students. CGPA can be calculated by the following formula.

Total credit points obtained in six semesters

CGPA =

Total credits acquired (120)

10.7. SGPA and CGPA shall be rounded off to three decimal places. CGPA determines the broad academic level of the student in a programme and is the index for ranking students (in terms of grade points). An overall letter grade (cumulative grade) for the entire programme shall be awarded to a student depending on her/his CGPA (Annexure-I)

11. GRADE CARD

11.1. The University shall issue to the students grade/marks card (by online) on completion of each semester, which shall contain the following information:

- 1 Name of University
- 2 Name of College
- 3 Title of UG Programme
- 4 Semester concerned
- 5 Name and Register Number of student
- 6 Code number, Title and Credits of each Course opted in the semester
- 7 Letter grade in each course in the semester
- 8 The total credits, total credit points and SGPA in the Semester (corrected to three decimal places)

11.2. The final Grade card issued at the end of the final semester shall contain the details of all courses taken during the entire programme including those taken over and above the prescribed minimum credits for obtaining the degree. The final grade card shall show CGPA (corrected to three decimal places), percentage of marks (corrected to two decimal places) and the overall letter grade of a student for the entire programme. The final grade card shall also include the CGPA and percentage of marks of common courses, core courses, complementary courses and open courses separately. This is to be done in a 10- point indirect scale. The final Grade card also contains the list of Audit courses passed and the details of Extra credits.

Evaluation of Audit courses: The examination shall be conducted by the college itself from the Question Bank prepared by the University. The Question paper shall be of 100 marks of 3 hour duration. For SDE/Private students it may be of MCQ/ fill in the blank type questions or online question paper may be introduced.

12. CALICUT UNIVERSITY SOCIAL SERVICE PROGRAMME (CUSSP)

In this programme, a student has to complete 12 days of social service. This has to be completed in the first four semesters; 3 days in each semester. For the regular programme the student has to work in a Panchayath or a Local body or in a hospital/ poor home or old age home or in a Pain & palliative centre or any social work assigned by the College authorities. Students who engage in College Union activities and participate in sports and cultural activities in Zonal level need to undergo only 6 days of CUSSP during the entire programme. The whole documents regarding the student should be kept in the college and the Principal should give a Certificate for the same. The list of students (successfully completed the programme) must be sent to the University before the commencement of the fifth semester examinations. A College level Co-ordinator and a Department level Co-ordinator shall be appointed for the smooth conduct of the programme.

12.1. CUSSP for SDE/Private students: For SDE/Private students, out of the 12 days, the student has to undergo 6 days in a Panchayath or a Local body and the remaining 6 days in a Hospital/ Old age home or in a Pain and palliative care centre. The respective certificate should be uploaded to the University (before the commencement of fifth semester

examinations) in respective student portal and the University should provide an Online Certificate for the same.

13. AWARD OF DEGREE

The successful completion of all the courses (common, core, complementary and open courses) prescribed for the degree programme with 'P' grade shall be the minimum requirement for the award of degree.

13.1. For obtaining Additional Degree: Those students who have passed UG programme under CCSS/CUCBCSS 2014 have to appear for only Core, Complementary and Open courses for acquiring additional degree. The registration for additional degree shall be done through SDE/ Private registration in the third semester as per existing rules.

14. GRIEVANCE REDRESSAL COMMITTEE

14.1. Department level: The College shall form a Grievance Redressal Committee in each department comprising of course teacher, one senior teacher and elected representative of students (Association Secretary) as members and the Head of the Department as Chairman. This committee shall address all grievances relating to the internal assessment grades of the students.

14.2. College level: There shall be a college level grievance redressal committee comprising of student adviser, two senior teachers, two staff council members (one shall be elected member) and elected representative of students (College Union Chairperson) as members and Principal as Chairman.

14.3. University level: The University shall form a Grievance Redressal Committee as per the existing norms.

1. A Steering Committee consisting of two syndicate members of whom one shall be a teacher, the Registrar of the University, the Controller of Examinations, seven teachers from different disciplines (preferably one from each faculty), two Chairpersons of Board of Studies (one UG and one PG), and two Deans of Faculty shall be formed to resolve the issues, arising out of the implementation of CBCSSUG 2019. The Syndicate member who is also a teacher shall be the Convenor of the committee. The quorum of the committee shall be six and meeting of the committee shall be held at least thrice in an academic year. The resolutions of the committee will be implemented by the Vice-Chancellor in exigency and this may be ratified by the Academic Council.

16. TRANSITORY PROVISION

Notwithstanding anything contained in these Regulations, the Vice-Chancellor shall, for a period of three years from the date of coming into force of these Regulations, have the power to provide by order that these regulations shall be applied to any programme with such modifications as may be necessary.

17. REPEAL

The regulations now in force in so far as they are applicable to programmes offered by the University and to the extent they are inconsistent with these regulations are hereby repealed. In the case of any inconsistency between the existing Regulations and these Regulations relating the Choice-Based Credit Semester System in their application to any course offered in a College, the latter shall prevail.

Syllabus and Courses of study

Total number of courses (other than audit courses) for the whole B.Com Programme is 31. It is divided in to courses namely:-

- 1. Common courses
- 2. Core courses

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- 3. Complementary courses and
- 4. Open courses

The course of study leading to the award of B.Com shall comprise the following:-

| Course | Title | Contact Hours | Credits | Internal | External | Total Marks |
|--------|------------------------------|------------------|---------|----------|----------|----------------|
| Common | BCM1A01(English) | 4 | 4 | 20 | 80 | 100 |
| Common | BCM1A02 (English) | 5 | 3 | 20 | 80 | 100 |
| Common | BCM1A07 (Language) | 5 | 4 | 20 | 80 | 100 |
| Core | BCM1B01 Business Management | 6 | 4 | 20 | 80 | 100 |
| Compl. | BCM1C01 Managerial Economics | 5 | 4 | 20 | 80 | 100 |
| | Total | 25 | 19 | 100 | 400 | 500 |

Semester II

| Course | Title | Contact Hours | Credits | Internal | External | Total Marks |
|--------|------------------------------|------------------|---------|----------|----------|----------------|
| Common | BCM2A03 (English) | 4 | 4 | 20 | 80 | 100 |
| Common | BCM2A04 (English) | 5 | 3 | 20 | 80 | 100 |
| Common | BCM2A08 (Language) | 5 | 4 | 20 | 80 | 100 |
| Core | BCM2B02 Financial Accounting | 6 | 4 | 20 | 80 | 100 |
| Compl. | BCM2C02 Marketing Management | 5 | 4 | 20 | 80 | 100 |
| | Total | 25 | 19 | 100 | 400 | 500 |

Semester III

| Course | Title | Contact Hours | Credits | Internal | External | Total Marks |
|--------|------------------------------|------------------|---------|----------|----------|----------------|
| | BCM3A11 | | | | | |
| Common | Basic Numerical Methods | 5 | 4 | 20 | 80 | 100 |
| | BCM3A12 | | | | | |
| Common | Professional Business Skills | 5 | 4 | 20 | 80 | 100 |
| Core | BCM3B03 | 4 | 4 | 20 | 80 | 100 |

| | Business Regulations | | | | | |
|--------|----------------------------|----|----|-----|-----|-----|
| | BCM3B04 | | | | | |
| Core | Corporate Accounting | 6 | 4 | 20 | 80 | 100 |
| | BCM3C03 | | | | | |
| Compl. | Human Resources Management | 5 | 4 | 20 | 80 | 100 |
| | Total | 25 | 20 | 100 | 400 | 500 |

Semester IV

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| Course | Title | Contact Hours | Credits | Internal | External | Total Marks |
|--------|--------------------------------------|------------------|---------|----------|----------|----------------|
| | BCM4A13 | | | | | |
| Common | Entrepreneurship Development | 5 | 4 | 20 | 80 | 100 |
| | BCM4A14 | | | | | |
| Common | Banking and Insurance | 5 | 4 | 20 | 80 | 100 |
| | BCM4B05 | | | | | |
| Core | Cost Accounting | 6 | 4 | 20 | 80 | 100 |
| | BCM4B06 | | | | | |
| Core | Corporate Regulations | 4 | 4 | 20 | 80 | 100 |
| | BCM4C04 | 5 | 4 | 20 | 80 | 100 |
| Compl. | Quantitative Techniques for Business | 5 | 4 | 20 | 80 | 100 |
| | Total | 25 | 20 | 100 | 400 | 500 |

Semester V

| Course | Title | Contact Hours | Credits | Internal | External | Total Marks |
|--------|-------------------------------------|------------------|---------|----------|----------|----------------|
| Core | BCM5B07 Accounting for Management | 5 | 4 | 20 | 80 | 100 |
| Core | BCM5B08 Business Research Methods | 4 | 4 | 20 | 80 | 100 |
| Core | BCM5B09 Income Tax Law and Accounts | 5 | 4 | 20 | 80 | 100 |
| Core | BCM5B10 Course in Specialisation | 4 | 4 | 20 | 80 | 100 |
| Core | BCM5B11 Course in Specialisation | 4 | 4 | 20 | 80 | 100 |
| | BCM5D01 Open Course (For students | | | | | |
| Open | from other Departments) | 3 | 3 | 10 | 40 | 50 |
| | Total | 25 | 23 | 110 | 440 | 550 |

Semester VI

| Course | Title | Contact Hours | Credits | Internal | External | Total Marks |
|--------------|--------------------------------------|------------------|---------|----------|----------|----------------|
| Core | BCM6B12 Income Tax and GST | 6 | 4 | 20 | 80 | 100 |
| | BCM6B13 Auditing and Corporate | | | | | |
| Core | Governance | 5 | 4 | 20 | 80 | 100 |
| Core | BCM6B14 Course in Specialisation | 5 | 4 | 20 | 80 | 100 |
| Core | BCM6B15 Course in Specialisation | 5 | 5 | 20 | 80 | 100 |
| | BCM6B16 (PR) Three Weeks Project and | | | | | |
| Core Project | Viva-Voce | 4 | 2 | 10 | 40 | 50 |
| | Total | 25 | 19 | 90 | 360 | 450 |

Core Courses in the area of Specialization:

A. Finance

- 1. Financial Markets and Services
- 2. Fundamentals of Investments
- 3. Financial Derivatives
- 4. Financial Management

B. Banking and Insurance

- 1. Banking Services Management
- 2. Insurance Management
- 3. Foreign Exchange Management
- 4. Risk Management and Insurance

C. Co - operation

- 1. Co-operative Theory and Practice
- 2. Legal Environment For Co-operatives
- 3. International Co-operative Movement
- 4. Co-operative Management and Administration

D. Computer Applications

- 1. Computer Applications in Business
- 2. Business Information Systems
- 3. Office Automation Tools
- 4. Computerized Accounting with Tally

E. Travel and Tourism

- 1. Tourism Principles And Practices
- 2. Tourism Product And Promotion
- 3. Tourist Transport And Tour Operation
- 4. Hospitality Management

F. Islamic Finance

- 1. Introduction to Islamic Commercial Banking
- 2. Fundamentals of Islamic Commercial Law
- 3. Foundations of Islamic Accounting Theory and Practice
- 4. Islamic Investment Funds and Insurance

Open Courses (For students from other departments)

- 1. E- Commerce
- 2. Basics of Entrepreneurship and Management
- 3. Basic Accounting

5.2 **Four Common Courses** (BCM3A11 Basic Numerical Skills, BCM3A12 General Informatics, BCM4A13 Entrepreneurship Development BCM4A14 Banking and Insurance), all the Core Courses, Complementary and Open Courses for B.Com Programme shall be taught by Commerce Faculty only. However, the core courses under the specialization Islamic Finance shall be taught by Commerce Faculty or teachers having M.A Islamic Finance or M.A Islamic Economics or M.A Economics with Islamic Finance qualifications.

19. Project Report

19.1 For doing the project, the student may choose any topic areas from the subjects he/she has studied.

19.2 The candidate shall prepare and submit a project report to the Department.

19.3 The report shall be in English with not less than 30 pages, printed or typed (A4 size paper, 1.5 line spacing, Times New Roman font, font size 14) and spiral bound.

The project report should be submitted to the Head of the Department one week before the last working day of the sixth semester, duly certified by the Guide.

19.4 Project work shall have the following stages:

- Project proposal presentation
- Field work and data analysis
- Report writing
- Draft project report presentation
- Final project report submission

19.5 The project can be done individually or as a group of three students (maximum) on the same topic and present the report. However, the project supervisor should make sure that each student constructively contributes to the completion of the project. For this purpose the supervisor shall keep a diary in which the chronological record of the students visit to the supervisor for the project discussions shall be maintained. The work of each student shall be guided by one Faculty member.

19.6 The candidate shall prepare at least two copies of the report; one copy for submission to the Department and another copy for the student which he/she has to bring with him/her at the time of viva voce. More copies may be prepared if the organization or the guide or both ask for.

19.7 Duration of project work: The duration of the project work shall be 3 weeks.

19.8 A certificate showing the duration of the project work shall be obtained from the supervising teacher or from the organization for which the project work was done and it shall be included in the project report.

19.9 Structure of the report

Title page

| Declaration of the student Certificate from the supervis Acknowledgements Contents:- | sing teacher / organization (for having done the project work) |
|---|--|
| Chapter I | : Introduction (Organization profile, Research problem, |
| - | Objectives of the study, Research methodology etc.) |
| Chapter II | : Review of Literature |
| Chapter III | : Theoretical Framework |
| Chapter IV | : Data Analysis |
| Chapter V | : Findings, Suggestions and Conclusion. |
| Appendix | : (Questionnaire, specimen copies of forms, other |
| | exhibits etc.) |
| Bibliography | : (books, journal articles etc. used for the project work). |

19.10. Evaluation of project report

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The project report shall be subject to internal and external evaluation. The internal evaluation shall be carried out by the supervising teacher and external evaluation is done jointly by the internal examiner and the external examiners appointed by the University inclusive of Viva-voce examination. The marks should be awarded on the basis of the following:-

1. Evaluation of the Project Report shall be done under Mark System.

Marks secured for the project will be awarded to candidates, combining the internal and external Marks.

2. The internal to external components is to be taken in the ratio 1:4. Assessment of different components may be taken as below:

| Internal (20% of total) | | External (80% of Total) | | |
|-------------------------------|------------|--|---------------|--|
| Components | % of Marks | Components | % of Marks | |
| Punctuality | 20 | Relevance of the Problem, Objectives of the study, Research methodology used, etc, | 20 | |
| Use of Data | /11 | Quality of analysis, Statistical tools used, Findings, Recommendations and conclusion | 30 | |
| Scheme/Organization Report | 30 | Viva-Voce | 50 | |
| Viva-Voce | 30 | | | |
| Total | 100 | Total | 100 | |

3. Submission of the Project Report and presence of the student for viva are compulsory for internal evaluation. No marks shall be awarded to a candidate if she/he fails to submit the Project Report for external evaluation.

4. The student should get a minimum of 40 % marks in the aggregate and 40% separately for external for pass in the project.

5. There shall be no improvement chance for the Marks obtained in the Project Report.

6. In an instance of inability of obtaining a minimum of 40% marks, the project work may be re- done and the report may be re-submitted along with subsequent exams through the department, as per the existing rule of the University examinations.

19.11 Viva-Voce

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At the end of sixth semester candidate shall attend a project based viva voce. The external evaluation of 12 to 15 students per day is to be conducted with one external examiner and one internal examiner. The examiners shall consult each other and award the grades according to the same criteria specified in 19.10 for the award of marks.

19.12. Industrial Visit

The fourth semester students of affiliated colleges shall be taken under the supervision of faculty members to business or industrial units so as to enable them to have first-hand knowledge about the location, layout, managerial functions, H R management or any area of study as per curriculum. Study tour to an industrial/business centre will form part of curriculum. The report submitted by the student in this respect shall be considered as one of the assignments of the course Entrepreneurship Development or any other course in the fourth semester.

UNIVERSITY OF CALICUT

SYLLABUS OF BACHELOR OF COMMERCE DEGREE PROGRAMME UNDER CUCBCSSUG EFFECTIVE FROM THE 2019-20 BATCH B.COM ADMISSIONS

CORE COURSES

BCMIB01 BUSINESS MANAGEMENT

Lecture Hours per week: 6, Credits-4 Internal – 20, External – 80, Examination 2.5 Hours

Objectives:

- > To understand the process of business management and its functions.
- > To familiarize the students with current management practices
- > To understand the importance of ethics in business
- > To acquire knowledge and capability to develop ethical practices for effective management.

Module I

Concepts of Management – Characteristics of management – Schools of management thought - Management and administration – Management by objectives – Management by

participation – Management by exception – Management by motivation - Functions of management – Planning– Organizing - Departmentation – Delegation (25 Hours, 20 marks)

Module II

Functions of Management:- Motivation: - concept and importance - Contributions of McGregor, Maslow and Herzberg - Leadership - Concept and styles - Leadership traits - Communication - process and barriers - Control - concept - steps - tools - Coordination - Concept, Principles, Techniques. (20 Hours, 15 marks)

Module III

Business Ethics:- Ethics and Morality – Theories of ethics: Teleological theory – Deontological theory – Virtue theory – Types of ethics – Meaning and scope of business ethics - Characteristics – Objectives of Business Ethics - Factors influencing business ethics – Arguments for and against business ethics – Different views of business ethics - The Separatist View, The Unitarian View, The Integration View, Ethical issues in global business. (20 Hours, 20 marks)

Module IV

Corporate Social Responsibility (CSR): Meaning and definition - History of CSR activities – Concept of Corporate citizenship - Need and importance of CSR – Stakeholders of CSR – Steps in the implementation of CSR activities – CSR and business ethics - CSR and corporate governance – CSR initiatives in India. (18 hours, 15 marks)

Module V

Emerging concepts in management – Kaizen – TQM – TPM – MIS – ISO – Change management – Stress management – Fish bone (ISHIKAWA) Diagram – Holacracy - Rank & Yank - 20% time - Gamification - Flexi-working - Business eco system – Logistic management. (13 Hours, 10 marks)

Reference Books:

1. Boatwright. John R: Ethics and the Conduct of Business, Pearson Education, New Delhi.

- 2. Gupta. CB; Business management, Sultan Chand & sons
- 3 Koontz, H and Wechrick, H: Management, McGraw Hill Inc, New York.
- 4 Prasad. LM; Principles and Practice of Management; Sultan Chand & sons
- 5 Stoner. AF and Freeman RE; Management; Prentice Hall of India
- 6 Drucker, Peter, F., Management: Tasks, Responsibilities and Practices, Allied Publishers, New Delhi.
- 5. R.S Davar; Management Process
- 6. Rustum & Davan, Principles and Practice of Management.
- 7. Srinivasan & Chunawalla, Management Principles and Practice.
- 8. S. V. S. Murthy. Essentials of Management.

9. Stoner, Freeman & Gilbert, Jr.: *Management*, Prentice Hall of India Private Limited, New Delhi.

| Publications, New | |
|-------------------|---------|
| | |
| India | Private |
| | |
| University | Press, |
| | |
| | |

13. S. S. Khanka: *Organizational Behaviour: Text and Cases*, S. Chand & Company Limited, New Delhi.

BCM2B02 FINANCIAL ACCOUNTING

Lecture Hours per week: 6 Credits: 4 Internal: 20, External: 80, Examination 2.5 Hours

Objectives:

- To equip the students with the skills of preparing financial statements for various type of organizations.
- > To enable the students to acquire knowledge about financial reporting standards and to understand corporate accounting methods.

Module I

Single Entry System of Accounting: Definition – Objectives - Advantages- Limitations-Distinction between Double entry and Single entry- Types of Single entry- Determination of Profit or Loss under single entry- Statement of Affairs/ Capital comparison method-Distinction between Balance Sheet and Statement of Affairs- Distinction between Profit and loss account and Statement of Profit and Loss- Conversion method- Practical Problems. (16 Hours, 15 marks)

Module II

Company Accounts- Issue of Shares:

Introduction- Books of accounts maintained by companies- Share Capital- Phases of capital-Difference between Reserve capital and Capital Reserve- Shares and types of shares- Equity and Redeemable Preference shares - Convertible Cumulative Preference Shares (CCP shares) Sweat Equity shares- Employees Stock Option Scheme (Theory only)- Private Placement of shares- Issue of shares- Procedures- Minimum Subscription- Shares issued for consideration-Shares issued for consideration other than cash- Issue of shares at par and premium (issue at discount, not to be taught)- Treatment of Fraction shares- Application, Allotment and Calls on Shares- Share capital allotment- Calls in arrears and calls in advance- Interest on calls in arrears and calls in advance- Difference between calls in arrears and calls in advance-Oversubscription and under subscription- Pro-rata allotment- Forfeiture and reissue of shares-Annulment of forfeiture- Surrender of shares- Distinction between forfeiture and surrender-Journal entries- Practical problems. (30 Hours, 25 marks)

Module III

Accounting for issue of Debentures:

Definition – Types of debentures- Issue of Debentures- For cash, for consideration other than cash and issued as collateral security- Fraction debentures- Distinction between share and debenture- Terms of issue of debentures- Interest on debentures- Journal entries- Practical problems. (10 Hours, 10 marks)

Module IV

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Convergence to International Financial Reporting Standards:

Meaning of Accounting Standards- need and importance of global accounting standards-Role of IASB in developing IFRS – components of IFRS (IAS,IFRS,IFRIC and SIC)process of setting IFRS –Conceptual Framework and its contents – Definition of elements in financial statements- Criteria or principles of recognition, measurement, presentation and disclosure- convergence to IFRS- Emergence of Ind AS – Standard setting process in India – Role of NFRA –Entities required to adopt Ind AS- Role of FASB in developing US GAAP-Difference between Ind AS and IFRS. (18 Hours, 15 marks)

Module V

Ind. AS / IFRS complied Financial Statements of Companies (Ind AS1): Preparation of final accounts under new format (SOPL, SOCE and SOFP – excluding SOCF) - Treatment of adjustment items such as Corporate Dividend Tax- Transfer to Reserve- Provision for taxation- TDS on Interest income, implied adjustment of interest on loans and other usual adjustment items such as depreciation, Closing stock, provisions, outstanding, prepaid, accrued, and received in advance - Practical problems. (22 Hours, 15 marks)

(Theory and problems may be in the ratio of 30% and 70% respectively)

Reference Books:

1. S.N. Maheshwari: Financial Accounting.

2. M.C. Shukla, T.S. Grewal and S.C. Gupta, Advanced Accounts, S.Chand& Co., New Delhi.

3. Naseem Ahmed, Nawab Ali Khan and M.L.Gupta: Fundamental of Financial Accounting, Ane Books Pvt. Ltd, New Delhi.

- 4. Grewal and Gupta: Advanced Accounting
- 5. Dr Goyal V.K., Financial Accounting, Excel Books, New Delhi.
- 6. R.L. Gupta and Radhaswamy, Advanced Accounting, Sultan Chand & Sons, New Delhi.
- 7. R.K.Malhotra: Financial Management in Hotels and Restaurant Industry, Anmol Publishers
- 8. S.Kr. Paul: Advanced Accounting
- 9. B.S. Raman, Advanced Accountancy.
- 10. Jain &Narang: Financial Accounting

11. Ashok Sehgal and Deepak Sehgal: *Advanced Accounting, Volume 1*, Taxmann, New Delhi.

12. Chintal Patel, Bhupendra Mantri, India Accounting Standards, Taxmann Publications.

13. T.P. Ghosh, Illustrated Guide to India Accounting Standards, Taxmann Publications.

BCM3BO3 BUSINESS REGULATIONS

Lecture Hours per week: 4, Credits: 4 Internal: 20, External: 80, Examination 2.5 Hours

Objectives:

> To familiarize the students with certain statutes concerning and affecting business organizations in their operations.

Module I

Business Laws : Introduction - Nature of Business Law - Meaning and definition -Indian Contract Act, 1872: Contract - Definition - Essentials of valid contracts - Classification of contracts - Offer and acceptance - Consideration - Capacity to contract - Free consent -Coercion - Undue influence - Misrepresentation - Fraud - Mistake - Void agreements -Discharge of contract - Breach of contract and remedies - Contingent contracts -Quasi contracts. (20 Hours, 30 marks)

Module II

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Special Contracts: Contract of Indemnity: Meaning - Nature - Right of indemnity holder and indemnifier - Contract of Guarantee: Meaning - Nature - Rights and liabilities of surety - Discharge of surety from liability - Contract of Bailment and Pledge: Rights and duties of bailor and bailee, pledger and pledgee - Contract of Agency - Creation of agency - Delegation of authority - Duties and liabilities of principal and agent -Termination of agency.

(20Hours, 18 marks)

Module III

Sale of Goods Act 1930: Contract for sale of goods -Essentials of a contract of sale -Conditions and Warranties - Caveat emptor - Sale by non-owners - Rules as to delivery of goods - Un paid seller and his rights. (10 Hours, 12 marks) Module IV

The Consumer Protection Act 1986: Objects and scope - Definition of consumer and consumer dispute - Complaint - Goods - Service - Unfair trade practices - Restrictive trade practices - Rights of consumers - Consumer Protection Council - Consumer Disputes Redressal Agencies. (7 Hours, 10 marks)

Module V

The limited liability partnership Act 2008 – Salient features – Distinction with partnership and company – LLP agreement – partners and designated partners – incorporation document – Extent and limitation of liability of LLP and partners. (7 Hours, 10 marks)

Reference Books:

1. Singh Avtar, The Principles of Mercantile Law, Eastern Book Company, Lucknow.

- 2. Kuchal M.C, Business Law, Vikas Publishing House, New Delhi
- 3. Kapoor N.D, Business Law, Sultan Chand & Sons, New Delhi.
- 4. Chandha P.R , Business Law.
- 5. S.S. Gulshan, Business Laws.
- 6. B. Sen and Mitra, Business and Commercial Laws.
- 7. Chandha P.R, Business Law, Galgotia, New Delhi.
- 8. Balchandani, Business Laws.

9. Desai T.R., Indian Contract Act, Sale of Goods Act and Partnership Act, S.C. Sarkar & Sons Pvt. Ltd. Kolkata.

BCM3 BO4 CORPORATE ACCOUNTING

Lecture Hours per week: 6, Credits: 4 Internal: 20, External: 80, Examination 2.5 Hours

Objectives:

To help the students to acquire conceptual knowledge of the fundamentals of the corporate accounting and the techniques of preparing the financial statements.

Module I

a. Redemption of Debentures:

Meaning- Writing off of Discount on issue and loss on issue of debenture- Methods of redemption- Annual drawings out of profit and capital (New regulation to be taught)-Debenture redemption reserve- Lump sum payment- Sinking funds and Insurance Policy (Theory only)- Purchase of own debentures- For cancellation, Investment and Reissue- Exinterest and Cum-interest- Redemption by conversion- Journal Entries.

b. Redemption of Preference Shares:

Provisions for redemption- Sources used for redemption- Capital redemption reserve- Journal entries

c. Bonus Shares:

Cash Bonus- Capital bonus- provisions for the issue of bonus shares- Sources of bonus issue-Advantages of bonus issue- Journal entries.

d. Buy back of shares:

Meaning- Provisions for issue- Sources of buyback- Advantages of buyback- Book building - Journal entries.

e) Right Issue: Right of pre-emption – Calculation of value of right (30 Hours, 25 marks)

Module II

Banking Companies:

Meaning of banking- Slip system of ledger posting- Important terms used- Revenue recognition in banks- Rebate on bills discounted with problems- Interest on doubtful debts with problems- Non-Performing Assets- Classification- Provisions for NPA(problems) - Final accounts of banking companies in the new form- Practical Problems. (18 Hours, 15 marks)

Module III

Accounts of Life Insurance:

Meaning of life insurance- Features- Types of life insurance- Important terms used-Adjusting entries- Calculation of Life fund with problems- Determination of profit of life business and net bonus payable- Problems- Preparation of final accounts of life business in the new form- Practical Problems. (18 Hours, 15 marks)

Module IV

Consolidated Financial Statements (Ind AS 110): Group Companies and Group Structures– need for consolidation – Calculation of pre-acquisition Calculation of profit- Post-acquisition profit- Calculation of Non-Controlling Interest – Calculation of Cost of Control (Goodwill) or Capital Reserve- Preparation of Consolidated Balance Sheet without adjustments (simple problems) (20 Hours, 15 marks)

Module V

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Important Disclosure based accounting standards: Earnings per share(Basic and Diluted) Ind AS 33 – Segment Reporting Ind AS 108- Events after Reporting Period (Adjusting and Non adjusting) Ind AS 10- Related party transactions Ind AS 24 - Changes in accounting policies, accounting estimates and errors Ind AS 8- Interim Financial Reporting Ind AS 34.

(10 Hours, 10 marks)

(Theory and problems may be in the ratio of 30% and 70% respectively)

Reference Books:

- 1. Chintal Patel, Bhupendra Mantri, India Accounting Standards, Taxmann Publications.
- 2. T.P. Ghosh, Illustrated Guide to India Accounting Standards, Taxmann Publications.
- 3. M.C. Shukla, T.S. Grewal and S.C. Gupta, Advanced Accounts, S.Chand& Co., New Delhi.
- 4. S.N. Maheshwari and S.K. Maheshwari, Financial Accounting.
- 5. R.L. Gupta and Radhaswamy, Advanced Accounting, Sultan Chand & Sons, New Delhi.
- 6. Dr Goyal V.K., Financial Accounting, Excel Books, New Delhi.
- 7. Ashok Sehgal and Deepak Sehgal, Advanced Accounting, Kalyani Publishers.
- 8. Jain and Narang, Financial Accounting, Kalyani Publishers.
- 9. B.S. Raman, Advanced Accountancy.
- 10. P.C. Tulasian, Introduction to Accounting, Pearson Education.

BCM4B05 COST ACCOUNTING

Lecturer Hours per week: 6, Credits: 4

Internal: 20, External: 80, Examination 2.5 Hours Objectives:

- > To familiarize the students with the various concepts and elements of cost.
- > To create cost consciousness among the students.

Module I

Introduction : Definition - Meaning and scope - Objectives - Functions - Merits and Demerits - Cost Accounting and Financial Accounting - Cost classification - Elements of cost - Cost units - Cost centre - Types - Methods and Techniques of Costing . (10 Hours, 5 marks)

Module II

Materials : Importance of Material cost control - Purchase Procedure - Store control - Types of Store - Stores Records - Perpetual Inventory-ABC Analysis - VED Analysis-JIT Inventory

- Stock levels - EOQ - Issue of materials - FIFO , LIFO , Simple and Weighted Average Hours, 15 marks) methods. (18)

Module III

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Labour and Overheads: Importance of Labour cost control - Time Keeping and Time Booking - Idle Time - Over Time - Computation of Labour cost - Remuneration Systems and Incentive Schemes. Overheads : Definition - Overhead Allocation - Apportionment - Re-Apportionment -Direct distribution - Step Ladder - Reciprocal Service methods - Repeated Distribution and Simultaneous Equation methods - Absorption of overheads - Methods of Absorption - Labour Hour Rate and Machine Hour Rate. (25 Hours, 20 marks)

Module IV

Methods of Costing: Specific order costing: Job costing - Contract costing - Continuous operation costing: Unit Costing - Process Costing (with adjustments of normal and abnormal losses and gains only) - Service costing (only Transport costing) (30 Hours, 30 marks)

Module V

Cost control Techniques:

Budgetary Control: - Budget - Budgeting - Budgetary control - Importance - Need A. for the preparation of budgets - Types of budgets -Preparation of Cash budget only - ZBB Standard costing – Standard cost and actual cost – Variance analysis– Types of Β. variances – Cost control by the use of standard costing (only theory – no problems expected). (13 hours, 10 marks)

(Theory and Problems may be in the ratio of 40% and 60% respectively

Reference Books:

- 1. Jain & Narang : Cost Accounting
- 2. Nigam & Sharma : Cost Accounting
- 3. Khanna Pandey & Ahuja : Cost Accounting
- 4. M.L Agarwal : Cost Accounting
- 5. N.K. Prasad : Cost Accounting
- 6. S.P. lyengar: Cost Accounting
- 7. S.N. Maheswari : Cost Accounting
- 8. Horngren : Cost Accounting : A Managerial Emphasis.
- 9. M.N.Arora: Cost Accounting
- 10. Dutta: Cost Accounting

BCM4BO6 CORPORATE REGULATIONS

Lectures Hours per week: 4, Credit -4Internal: 20, External: 80, Examination 2.5 Hours

Objectives:

To familiarise the students with corporate law and to make them aware of the \geq importance of corporate governance in the management of organizations.

Module I

Introduction to Companies Act 2013: Objects of the Act - Salient features of the Act -Meaning and definition of company - Features - Kinds of companies - Private Company -Public company - Associate Company - Dormant Company - One person company -Small Company - Government Company - Lifting of corporate veil. (08 Hours, 10 marks)

Module II

Formation of Companies: Promotion - Role of promoters - Incorporation - Capital subscription - Commencement of business - Pre-incorporation and provisional contracts. Document of companies: Memorandum of Association - Definition - Contents and alteration - Doctrine of Ultravires - Articles of Association - Definition - Contents and alteration - Distinction between Memorandum and Articles - Constructive notice of Memorandum and Articles - Doctrine of Indoor management - Prospectus - Contents -Statement in lieu of prospectus - Liabilities for misstatement. (13 Hours, 18 marks)

Module III

Share Capital : Shares - Kinds of shares - Public issue of shares - Book building -Allotment of shares - Irregular allotment - Issue prices of shares - Listing of shares -Employees stock option scheme - Sweat equity shares - Right shares - Bonus shares -Shares with differential rights - Share certificate and share warrant - Calls - Forfeiture -Surrender of shares - Buyback of shares - De materialization and re materialization of shares - Transfer and transmission of shares - Transfer under Depository system. (13 Hours, 17 marks)

Module IV

Management of Companies : Board and Governance - Directors: Appointment - Position – Powers Rights - Duties and liabilities - Qualification - Disqualification - Removal of directors - Key Managerial Personnel - Introduction to Corporate Governance - Need and importance of Corporate Governance - Corporate social responsibility. Securities and Exchange Board of India Act 1992 - Object - Establishment and management of SEBI -Powers and functions of SEBI - Securities Appellate Tribunal (SAT). (18 Hours, 20 marks)

Module V

Company Meetings and Winding up : Requisites of a valid meeting - Statutory meeting -Annual general body meeting - Extra ordinary meeting - Board meetings - Resolutions -Types - Company Secretary : Qualification - appointment - duties - Winding up : Meaning -Modes of winding up - Winding up by Tribunal - Members' voluntary winding up - Creditors' voluntary winding up - Liquidator: Powers - Duties and liabilities -Consequences of winding up. (12 Hours, 15 marks)

Reference Books:

- 1. M.C. Shukla & Gulshan :Principles of Company Law.
- 2. N.D. Kapoor : Company Law and Secretarial Practice.
- 3. Mannual of Companies Act, Corporate Laws and SEBI Guidelines", Bharat Law House, New Delhi.
- 4. M.C. Bhandari: Guide to Company Law Procedures.
- 5. Tuteja :Company Administration and Meetings.

- 6. S.C. Kuchal :Company Law and Secretarial Practice.
- 7. Dr. P.N. Reddy and H.R. Appanaiah : Essentials of Company Law and Secretarial practice, Himalaya Publishers.
- 8. M.C. Kuchal: Secretarial Practice.
- 9. Ashok Bagrial: Secretarial Practice.

BCM5B07 ACCOUNTING FOR MANAGEMENT

Lectures Hours per week: 5, Credit – 4 Internal: 20, External: 80, Examination 2.5 Hours

Objectives:

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- > To enable the students to understand the concept and relevance of Management Accounting.
- To provide the students an understanding about the use of accounting and costing data for planning, control, and decision making.

Module I

Management Accounting: Nature and Scope - Difference between cost Accounting, Financial accounting and Management accounting - Recent trends in Management Reporting.

(05 Hours, 5 marks)

Module II

Analysis and Interpretation of Financial Statements: Meaning - Types and Methods of Financial Analysis - Comparative Statements - Trend Analysis - Common size Statements (a general discussion only). (10 Hours, 10 marks)

Module III Ratio Analysis: Meaning - Nature - uses and limitations of Ratios - Liquidity, Profitability, Turnover, Solvency, Leverage. Market test Ratios. Construction of Financial Statements from ratios - Judgment of financial stability through ratios - (Focus to be given to problems solving and Interpretation skills) (25 Hours, 25 marks)

Module IV

Fund Flow and Cash Flow Analysis:

A. Fund Flow Statements: Meaning and concept of Fund - Current and Non Current Accounts Flow of fund - Preparation of Fund Flow statement - Uses and Significance.

B. Cash Flow Statement: Difference between Fund flow Statement and Cash flow Statement - Preparation of Cash Flow Statement as per AS - 3 Norms - Direct and Indirect methods (Stress to be given to Problems). (25 hours, 25 marks)

Module-V

Managerial Decision making with the help of CVP Analysis : Marginal Costing - Fixed Cost-Variable Cost - Contribution - P/V Ratio - Break Even Analysis - Algebraic and Graphic presentation - Decision making : Fixation of Selling Price - Exploring new markets - Make or Buy - Key Factor - Product Mix - Operate or Shutdown. (15 Hours, 15 marks) (Theory and Problems may be in the ratio of 40% and 60% respectively).

Reference Books:

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- 1. Dr. S.N. Maheswari : Management Accounting.
- 2. Saxena : Management Accounting.
- 3. Made Gowda : Management Accounting.
- 4. Dr. S. N. Goyal and Manmohan : Management Accounting.
- 5. B.S.Raman: Management Accounting.
- 6. R.S.N. Pillai and Bagavathi : Management Accounting.
- 7. Sharma and Gupta : Management Accounting.
- 8. J. Batty : Management Accounting.
- 9. Foster: Financial Statement Analysis, Pearson Education.
- 10. P.N. Reddy & Appanaiah : Essentials of Management Accounting.

BCM5B08 BUSINESS RESEARCH METHODS

Lectures Hours per week: 4, Credit – 4

Internal: 20, External: 80, Examination 2.5 Hours

Objectives:

> To enable students for acquiring basic knowledge in business research methods and to develop basic skills in them to conduct survey researches and case studies.

Module I

Business Research: – Definition and significance - Features of business research – The research process – Variable - Proposition - Types of research – Exploratory and causal research – Theoretical and empirical research - Basic and applied research - Descriptive research - Phases of business research – Research Hypothesis – Characteristics – Research in an evolutionary perspective – Role of theory in research - Theory building - Induction and Deduction Theory. (10 Hours, 15 marks)

Module II

Research Design – Definition – Types of research design – Exploratory and causal research design - Descriptive and experimental design – Types of experimental design – Validity of findings – Internal and external validity – Variables in research – Measurement and scaling – Different scales –Construction of instrument - Validity and reliability of instrument (15 Hours, 15 marks)

Module III

Data Collection: - Types of data – Primary Vs secondary data – Methods of primary data collection – Survey Vs observation – Experiments – Construction of questionnaire and instrument – Validation of questionnaire – Sampling plan – Sample size – Sampling methods

- Determinants of optimal sample size – Sampling techniques – Probability Vs non probability sampling methods. (15 Hours, 20 marks)

Module IV

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Data Processing: Processing stages - Editing - Coding and data entry – Validity of data – Qualitative Vs quantitative data analysis – Frequency table - Contingency table - Graphs -Measures of central tendency and index number – Testing of Hypothesis - Bivariate and multi variate statistical techniques – Factor analysis – Discriminant analysis- Cluster analysis – Interpretation. (15 Hours, 20 marks)

Module V

Research Report:Different types – Contents of report – Need of executive summary – Chapterisation – Contents of chapter - Report writing stages – The role of audience – Readability – Comprehension – Tone – Final proof – Report format – Title of the report – Ethics in research – Subjectivity and objectivity in research. (09 Hours, 10 marks)

Reference Books:

1. Donald R.Cooper and Pamela S, Schindler: Business Research Methods. Latest Edition,

Irwin McGraw- Hill International Editions, New Delhi.

2. John Adams, Hafiz T.A. Khan Robert Raeside, David white: Research Methods for Graduate Business and Social Science Students, Response Books. New Delhi- 110044.

3. Neresh K. Malhotra: Marketing Research, Latest edition. Pearson Education.

4. William G. Zikmund, Business Research Methods, Thomson

5. Wilkinson T.S. and Bhandarkar P.L.: Methodology and Techniques of Social Research, Himalaya.

6. S N Murthy &. U Bhojanna: Business Research Methods, Excel Books, New Delhi.

- 7. Jan Brace: Questionnaire Design, Kogan Page India
- 8. Michael V.P. Research Methodology in Management, Himalaya.
- 9. Dipak kumar Bhattacharyya. Research Methodology. Excel Books, New Delhi.
- 10. R. Paneerselvan: Research Methodology, Prentice-Hall of India

11. Ajai S Gaur & Sanjaya S Gaur: Statistical Methods for Practice &. Research, Response Books, New Delhi.

12. Kultar Singh: Quantitative Social Research Methods. Response Books, New Delhi.

BCM5 B09 Income Tax Law and Accounts

Lecture Hours per week: 5, Credits: 4 Internal: 20, External: 80, Examination 2.5 Hours Objectives:

 \succ To impart basic knowledge and equip students with application of principles and provisions Income - tax Act, 1961 amended up to date.

Module I

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Basic Concepts: Income - Agricultural income - Person - Assessee - Assessment Year -Previous Year - Gross total income - Total income - Maximum marginal rate of lax -Residential status - Scope of total income on the basis of residential status –Exempted incomes. (10 Hours, 15 marks)

Module II

Computation of Income under Different Heads: Salaries - Allowances - Perquisites -Profit in lieu of salary - Gratuity – Pension. (20 Hours, 20 marks)

Module III

Income from house property: Annual Value of House property - Computation under different circumstances - Deduction from annual value.

(15 Hours, 15 marks)

Module IV

Profits and Gains of Business or Profession: Definition - Computation - Allowable expenses and non-allowable expenses - General deductions - Provisions relating to Depreciation. (17 Hours, 15 Marks)

Module V

Capital Gains: Definition of Capital Assets - Long term and Short term - Transfers - Cost of acquisition - Cost of improvement - Exempted Capital gains. Income from Other Sources: Definition– Computation. (18 Hours, 15marks)

(Theory and problems may be in the ratio of 40% and 60% respectively .Only simple problems are to be expected)

Reference Books:

1. Dr. Vinod K. Singhania : Direct Taxes - Law and Practice, Taxman publication.

2. Dr. Mehrotra and Dr. Goyal: Direct Taxes - Law and Practice, Sahitya Bhavan Publication.

- 3. B.B. Lai: Direct Taxes, Konark Publisher (P) ltd.
- 4. Bhagwathi Prasad : Direct Taxes Law and Practice. Wishwa Prakashana.
- 5. Dinakar Pagare : Law and Practice of Income Tax. Sultan Chand and sons
- 6. Gaur & Narang : Income Tax.

BCM6 B12 Income Tax and GST

Lecture Hours per week: 6, Credits: 4 Internal: 20, External: 80, Examination 2.5 Hours **Objectives:** > To impart basic knowledge and equip students with application of principles and provisions Income - tax Act, 1961 and GST Act 2016

Module I

Income Tax Contd: Deemed Incomes and Clubbing of income – Set- off and carry forward of losses - Deductions to be made in computing total income – Computation of total Income of individuals – Computation of Tax liability of individuals – Rebate and relief of tax. (25 hours, 25 marks)

Module II

Income tax authorities – Powers and functions – Provisions of advance payment of tax – Tax payment – Deduction and payment of tax at source – Recovery of tax.

Procedure of assessment of income tax – Filing of returns of income – Voluntary return of income – Statutory obligations in filing of returns – Return of loss – Belated returns – Revised returns – Defective returns – PAN – Different types of assessment – Self assessment – Assessment on the basis of return – Best judgment assessment – Regular assessment – Reassessment – Protective assessment. (20 Hours 20 marks)

Module III

Goods and Services Tax: Brief history behind the emergence of GST – The scope of GST – Definitions and meaning - Central Goods and Services Tax Act–Integrated Goods and Services Tax Act - State Goods and Services Tax Act - Levy and Collection of Central/State Goods and Services Tax - Taxable person - Power to grant exemption from tax - Time and value of supply of goods - Time of supply of services (17 Hours, 15 hours)

Module IV

Registration - Amendment of registration - Cancellation of registration - Revocation of cancellation of registration - tax invoice, credit and debit notes – Returns - First Return - Annual return - Final return - Tax Return Preparers - Levy of late fee - Notice to return defaulters (17 Hours, 10 marks)

MODULE V

Payment of tax, interest, penalty and other amounts - Interest on delayed payment of tax - Tax deduction at source - transfer of input tax credit - refund of tax - accounts and records - demands and recovery I - Inspection, search, seizure and arrest - offences and penalties - Audit by tax authorities - Special audit - Power of CAG to call for information. (17 Hours, 10 marks)

(The syllabus of GST will be revised after the rules and regulations relating to GST Act are framed).

BCM6B13 AUDITING AND CORPORATE GOVERNANCE

Lecture hours per week: 5, Credits: 4 Internal: 20 External: 80, Examination 2.5 Hours Objective: To provide knowledge of auditing principles and techniques and to familiarize the students with the understanding of issues and practices of corporate governance in the global and Indian context.

Module I:

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Auditing – Meaning – Objects - Basic Principles and Techniques – Auditing and investigation - Classification of Audit – Management audit – Proprietary audit – Performance audit – Tax audit – Social audit – Environmental audit - Audit Planning – Qualities of an auditor – Advantages and limitations of audit (10 hours, 10 marks)

Module II

Audit Procedures: Vouching - Definition - Features - Examining vouchers -Vouching of cash book - Vouching of trading transactions - Verification and valuation of assets and liabilities: Meaning - Definition and objects - Vouching v/s verification - Verification and Valuation of different assets and liabilities (20 hours, 20 marks)

Module III

Internal Control - Internal Check - Internal Audit --Definitions - Necessity - Difference between internal check and internal control - Fundamental Principles of internal check -Difference between internal check and internal audit - Special Areas of Audit: Tax audit and Management Audit - Recent trends in auditing - Relevant Auditing and Assurance Standards (AASs) - Rights duties and liabilities of auditor - Audit committee - Auditor's Report -Contents and types – Auditors certificate. (20 hours, 25 marks)

Module IV: Conceptual Framework of Corporate Governance: Meaning, Theories, Models and Benefits of Corporate Governance; Board Committees and their Functions; Insider Trading; Rating Agencies; Green Governance/E-governance; Clause 49 of Listing Agreement; Class Action; Whistle Blowing; Shareholders Activism (20 hours, 15 marks)

Module V

Major Corporate governance failures - BCCI (UK) - Maxwell Communication (UK) - Enron (USA – Satyam Computer Services Ltd - TATA Finance - Kingfisher Airlines - Common Governance Problems Noticed in various Corporate Failures - Codes and Standards on Corporate Governance (10 hours, 10 marks)

Suggested Readings:

1. Institute of Chartered Accountants of India, Auditing and Assurance Standards, ICAI, New Delhi.

2. Relevant Publications of ICAI on Auditing (CARO).

3. Gupta, Kamal and Ashok Arora, Fundamentals of Auditing, Tata Mc-Graw Hill Publishing Co. Ltd., New Delhi.

4. Ghatalia, S.V., Practical Auditing, Allied Publishers Private L td., New Delhi.

5. Singh, A. K. and Gupta Lovleen, Auditing Theory and Practice, Galgotia Publishing Company.

6. Mallin, Christine A., Corporate Governance (Indian Edition), Oxford University Press, New Delhi.

7. Rani, Geeta D., and R.K. Mishra, Corporate Governance- Theory and Practice, Excel Books, New Delhi.

8. Bob Tricker, Corporate Governance-Principles, Policies, and Practice (Indian Edition), Oxford University Press, New Delhi.

9. Sharma, J.P., Corporate Governance, Business Ethics, and CSR, Ane Books Pvt Ltd, New Delhi.

Core courses in the area of Specialization-Finance

BCM5B10 FINANCIAL MARKETS AND SERVICES

Lecture Hours per week: 4, Credits: 4 Internal: 20, External: 80, Examination 2.5 Hours

Objectives:

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> To provide basic knowledge about the structure, organization and working of financial system in India.

Module I

Financial System: Meaning and Significance - Functions of the financial system - Financial concepts - Financial Assets - Financial markets - Classification - Financial instruments - Weakness of Indian Financial system - Financial services - meaning - Types. (10 hours, 12 marks)

Module II

Money Market: Definition - Features - Objectives - Features of a developed .money market - Importance of Money market - Composition of Money market - Operations and Participants - Money market Instruments - Features of Indian money market - Recent developments (15 Hours, 20 marks)

Module III

Capital Market: New issue market - meaning - functions - methods floating new issue - intermediaries in the new issue market - Merchants bankers and their functions - Recent trends in new issue market - Stock Exchanges - Functions - Structure of Stock Exchanges-BSE - NSE - Listing of securities - Advantages of listing - Methods of trading in stock exchanges - On line trading - Stock indices - Venture Capital - Concept and meaning.

(20 Hours, 23 marks)

Module IV

Financial Institutions: Commercial banks - Development financial institutions - Non-Banking Financial Corporations - Mutual Funds, Insurance Companies - Objectives and functions-Lease Financing-meaning- Factoring and forfeiting (only a brief outline)

(14 Hours, 15 marks)

Module V

Regulatory Institutions - RBI - Role and Functions - The Securities and Exchange Board of India: Objectives - Functions - Powers - SEB1 Guidelines for primary and secondary market. (5 Hours, 10 marks))

Reference Books:

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- 1. Kohn, Meir: Financial Institutions and Markets, Tata McGraw Hill.
- 2. Bhole L.M: Financial Institutions and Markets, Tata McGraw Hill.
- 3. Desai, Vasantha: The Indian Financial System, Himalaya Publishing House.
- 4. Machiraju.R.H: Indian Financial System, Vikas Publishing House.
- 5. Khan M.Y: Indian Financial System, Tata McGraw Hill.
- 6. Varshney, P.M., & D. K. Mittal, D.K.: Indian Financial System, Sulthan Chand & Sons
- 7. Gordon E. & Natarajan K.: Financial Markets & Services, Himalaya Publishing House.
- 8. Pathak. V. Bharati: Indian Financial System. Pearson Education.

(Theory and problems may be in the ratio of 50% and 50% respectively)

Reference Books:

1. Home, J.C. Van: "Financial Management and Policy". Prentice Hall of India , New Delhi.

2. Khan and Jain: "Financial Management Text and Problems", Tata McGraw Hill, New Delhi.

- 3. Pandey, I.M: "Financial Management", Vikas Publications.
- 4. Bhalla, V.K.: "Financial Management & Policy," Anmol Publications. Delhi.
- 5. Chandra, P: "Financial Management Theory and Practice", Tata Me Graw Hill.

6. Singh, J.K.: "Financial Management- Text and Problems". Dhanpat Rai and Company. Delhi.

7. R. S. Kulshrestha: Financial Management. Sahitya Bhawan.

8. R. P. Rastogi: Fundamentals of Financial Management, Galgotia Publications. New Delhi.

9. Ravi M Kishore: Fundamentals of Financial Management. Tax man Publications.).

10. Battacharya, Hrishikas: Working Capital Management - Strategies and Techniques, Prentice Hall of India, New Delhi.

BCM5 B11 FINANCIAL MANAGEMENT

Lecture Hours per week: 4, credits 4

Internal: 20, External: 80, Examination 2.5 Hours Objectives:

- ➢ To familiarize the students with the concepts, tools and practices
- ➢ of financial management.
- > To learn about the decisions and processes of financial management in a business firm.

Module I

Introduction: Nature, scope and objectives of financial management - Time value of money and mathematics of finance - Concept of risk and return.

(10 Hours, 15 marks)

Module II

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Investment Decision: Capital budgeting process - Estimation of relevant cash flows -Payback Period method - Accounting Rate of Return - Net Present Value - Net Terminal Value -Internal Rate of Return - Profitability Index - Capital budgeting under risk -Certainty Equivalent Approach and Risk Adjusted Discount Rate. (18 Hours, 20 marks)

Module III

Financing Decision: Cost of capital and financing decision - Estimation of components of cost of capital : Equity capital - Retained earnings - Debt and Preference capital -Weighted average cost of capital and Marginal cost of capital - Sources of long term financing - Capital structure - Operating and financial leverage - Determinants of capital structure. (18 Hours, 20 marks)

Module IV

Dividend Decision: Relevance and irrelevance of dividend decision - Cash and stock dividends - Dividend policy in practice. (8 Hours, 10 marks)

Module V

Working Capital Management: Meaning and nature of working capital - Determination of working capital requirement - A brief overview of Cash management, Inventory management and Receivables management. (10 Hours, 15 marks)

Reference Books:

1. Home, J.C. Van: "Financial Management and Policy". Prentice Hall of India , New Delhi.

2. Khan and Jain: "Financial Management Text and Problems", Tata McGraw Hill, New Delhi.

3. Pandey, I.M: "Financial Management", Vikas Publications.

4. Bhalla, V.K.: "Financial Management & Policy," Anmol Publications. Delhi.

5. Chandra, P: "Financial Management - Theory and Practice", Tata Me Graw Hill.

6. Singh, J.K.: "Financial Management- Text and Problems". Dhanpat Rai and Company. Delhi.

7. R. S. Kulshrestha: Financial Management. Sahitya Bhawan.

8. R. P. Rastogi: Fundamentals of Financial Management, Galgotia Publications. New Delhi.

9. Ravi M Kishore: Fundamentals of Financial Management. Tax man Publications.).

10 Battacharya, Hrishikas: Working Capital Management - Strategies and Techniques, Prentice

Hall of India, New Delhi

BCM6B14 FUNDAMENTALS OF INVESTMENTS

Lecture Hours per week: 5, Credits: 4 Internal: 20, External: 80, Examination 2.5 Hours

Objectives

- To familiarize the students with the world of investments.
- To provide a theoretical framework for the analysis and valuation of investments.

Module I

Introduction to Investment - Meaning of Investment – essential features of Investment-Investment Alternatives- Investment Environment (brief description on elements such as Financial Securities, Financial Markets, Financial Services, Financial Intermediaries, Regulators, and Investors) –Investment Management Process –Sources of Financial Information- Calculation of return on investment and expected return-Calculation of expected return under CAPM- Types of risk- Calculation of Standard deviation- calculation of beta under correlation and regression methods (Simple Problems). (15 Hours, 18 marks)

Module II

Security Valuation:

- a) Valuation of Fixed Income Securities: Bonds- Essential Features- Types of Bonds- Types of bond risks- estimating Bond Yields-Bond valuation (redeemable and irredeemable)- Valuation of Preference Shares (redeemable and irredeemable).
- b) Valuation of Equity- Dividend Yield Method- Dividend Yield plus growth method (single-stage growth and multi-stage growth) Discounted Cash Flow method-P/E multiple approach.
 (20 Hours, 20 Marks)

Module III

Approach to Security Analysis:

Security Analysis- Fundamental Analysis – EIC analysis – Tools for company analysis-Technical Analysis- stock charts(line, bar, candle stick and point and figure charts)-Support and Resistance levels- Trends and Trend Reversals – Patterns -continuation patterns(Triangles, Rectangles, Flags and Pennants) -reversal patterns(head and shoulders, double tops and double bottom, wedges)- Indicators -a brief description on leading and lagging indicators)- brief description of DOW theory and Elliot Wave theory. (20 Hours, 20 Marks)

Module IV

Portfolio Analysis: Concept of portfolio – need and importance- portfolio diversificationa brief description of Markowitz model, Random Walk Theory, Efficient Market Hypothesis, Efficient Portfolio -Calculation of Portfolio Risk with two securities (Covariance, Correlation, Standard deviation)- Portfolio Return (15 Hours, 12 Marks)

Module V

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Investor Protection: Role of SEBI & Stock Exchanges in investor protection – Investor Education & Awareness Measures- Investor grievances and their redressal system – SCORES – Prohibition of Insider trading practices - UPSI-Rights and Duties of Investors -Investor activism. (10 Hours, 10 marks)

(Theory and problems may be in the ratio of 50% and 50% respectively) Reference Books:

1. Donald E. Fisher and Ronald J. Jordan: Securities Analysis and Portfolio Management, Prentice Hall, New Delhi.

2. S. Kevin: Security Analysis and Portfolio Management.

3. Sourain. Harry; Investment Management, Prentice Hall of India.

4. Francis and Archer: Portfolio Management, Prentice Hall of India.

5. Gupta L.C.: Stock Exchange Trading in India, Society for Capital Market Research and Development, Delhi.

6. MachiRaju, H.R.: Working of Stock Exchanges in India, Wiley Eastern Ltd, New Delhi.

BCM6B15 FINANCIAL DERIVATIVES

Lecture hours: 5, Credits: 5

Internal: 20, External: 80, Examination 2.5 Hours

- To acquire knowledge about financial derivatives and their features.
- To know about various risks associated with derivatives.

Module I

Financial Derivatives: Introduction - Meaning – Types of financial derivatives: Forwards – Futures – Options – Swaps – Economic functions of derivative contracts. (12 Hours, 10 marks)

Module II

Derivative Markets: History of financial derivative market – Participants in a derivative market – Cash market Vs derivative market – Stock market derivatives in India – Other derivatives in India – The regulatory frame work for derivatives trading in India.

(15 Hours, 20 marks)

Module III

Forward Contracts : Features – Limitations of forward markets – Introduction to Futures – Meaning and definition - Features of futures – Difference between forwards and futures – Futures - terminology – Types of future contracts - Financial futures – Stock futures – Currency futures - Interest rate futures – Index futures - Commodity futures – Futures payoffs – Trading strategies in stock futures . (20 Hours, 20 marks)

Module IV

Options: Meaning – Definition – Need - Difference between options and futures – Fundamental option strategies – Types of options contracts - Call – Put – options – Intrinsic value Vs Time value of options - Trading strategies in stock options.

(20 Hours, 20 marks)

Module V

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Swaps: Meaning – Definition - Features of swaps – Terms used in swaps – Types of swaps: Interest rate swap - Currency swap - Commodity swap - Equity swap – Difference between Swaps and Futures. (13 Hours, 10 marks)

Reference Books:

1.Hull John. C, Options, Futures and Other Derivatives, Pearson Educations Publishers, New Delhi (Latest Edition).

2. S.L.Gupta, Prentice Hall of India Private Ltd, New Delhi.

3.L.M Bhole, Financial Institutions and Markets – Structure, Growth and Innovations, Tata Mc Graw Hill Publishing Co. Ltd. New Delhi.

4. D.C. Patwari&A.Bhargava , Options and Futures, An Indian Perspective , JAICO Publishing

Core courses in the area of Specialization – Banking and Insurance

BCM5B10 BANKING SERVICES MANAGEMENT

Lecture hours per week: 4, Credits: 4 Internal: 20, External: 80, Examination 2.5 Hours Objectives:

 \succ To help the students to understand the various provisions of Banking Regulation Act 194 9 and the reforms in the banking sector.

> To impart knowledge about different forms of banking services and the procedure for opening and operating bank accounts.

Module I

Banking Legislation and Reforms: Banking Regulation Act 1949 - Provision on capital liquidity - Powers of Reserve bank of India - Banking sector reforms in India -Classification of bank assets - Investment evaluation - Income recognition -Management of non-performing assets. (15 Hours, 15 marks)

Module II

Innovation in Banking Services: Innovative banking - Social banking - Lead bank scheme - Differential interest rate scheme - off shore banking - Hi-tech banking - Financial services -Venture capital financing - Housing finance - Agricultural Financing - Hire purchase -Packing credits - Deficiency in services - Ways to improve the services.(14 Hours, 20 marks)

Module III

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Loans and Advances: Principles of lending - Safety - Liquidity - Profitability - Security -Repaying capacity - Project appraisal - Loan system - Advantages and limitations - Cash credit - Hypothecation - Pledge - Lien - Mortgages - Factors limiting advances - Recalling of advances - Consortium advances. (10 Hours, 15 marks)

Module IV Banker and Customer: Meaning and definition - Relationship - Obligations of a banker - Garnishee Order - General and special rights of a customer to charge a bank under Consumer Protection Act. (10 Hours, 10 marks)

Module V

Opening and Operating of Accounts: Procedure for opening and closing an account - Savings Bank Account - Fixed Deposit Account - Current Account - NRE Account - Precautions taken by the banker to open and operate accounts for various types of customers: Minor - Married women - Agent - Joint accounts - Partnership firms - Joint stock companies - Trustees - Clubs and charitable societies - Pardanashin Women - Executors and administrators - Lunatics -Illiterate - Drunkard (15 Hours, 20 marks)

Reference Books:

- 1. Maheshwari. S.N , Banking Law and Practice.
- 2. Shekar. K.C, Banking Theory Law and Practice.
- 3. B.S Khubchandani, Practice and Law of Banking, Mac Millan India Ltd, 2000
- 4. Bedi. H.L & V.K Hardikar, Practical Banking.
- K.C Nanda, Credit and Banking, Response Book, Sage Publications, 1999
- 5. Pannandikar & Mithami, Banking in India.
- 6. Radhaswamy & Vasudevan, Text Book of Banking.
- 7. Varshaney, Banking Law and Practice.

8. Sundram & Varshney, Banking And Financial System, Sultan Chand & Sons. IO.Dr.S.Gurusamy, Financial Services & System, Vijay Nicole imprints Pvt Ltd.

BCM5 B11 INSURANCE MANAGEMENT

Lecture hours: 4, Credits: 4 Internal: 20, External: 80, Examination 2.5 Hours

Objectives:

- ➤ To impart knowledge about the insurance organizations and management.
- > To help the students to understand the role of insurance intermediaries in emerging market.
- > To enable the students to learn the computation of premium, bonus and claims.
- > To provide knowledge about various methods of pricing of insurance products.

Module I

Insurance Organization and Management - Organisation forms in Life and Health insurance -Organisational structure - Life insurers' management and office administration – Insurance documentation - Publicity - Proposal forms - Policies contracts - Premium receipts -Endorsement - Renewals. (8 Hours, 13 marks)

Module II

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Role of Insurance Intermediaries in Emerging Markets - Agency regulation - Prerequisites -Training procedures for becoming an agent - Remuneration and other benefits - Agency commission structures - Functions of an agent. (8 Hours, 10 marks)

Module III

Underwriting and Claims - Computation of premium and bonuses - Claims - Annuities -Pensions - Claim processing and settlement - Role of surveyors - Opportunity to appeal -Considerations in deriving gross premiums - Premium rate structure - Surplus and its distribution - Annual claim costs - Premium rate variables - Need for underwriting -Principles in underwriting - Features affecting insurability. (18 Hours, 22 marks)

Module IV

Investment Management - Objectives of investment policy - Nature of investments -Magnitude of funds - Investments of funds - Constraints of stock market- 'Non-Life' investments - Capital adequacy and capital management - Mobilising large resources -Investor or / Policyholder protection. (15 Hours, 15 marks)

Module V

Pricing of Insurance Products - Impact of legislation and competition on pricing -Taxation and policies - Market related policies - Cost consciousness - Accounting practices - Scale of operations - Factors having impact on the demand for insurance -Rigidities in the present pricing system - Getting out of a controlled price regime - Price behaviours in a deregulated market. (15 Hours, 20 marks)

Reference Books:

- 1. Kenneth Black Jr., Harold D. Skipper Jr., Life and Health Insurance, Pearson Education 2. P.S.Palande, R.S.Shah, M.L.Lunawat, Insurance in India, Response Books.
- 3. D.C.Srinivasan, Shashank Srivastsava, Indian Insurance Industry, New century publications.
- 4. Julia Holyoake & Bill Weiper, Insurance, CIB publications, Delhi. Anand Ganguly, Insurance Management, New Age publications.

BCM6B14 FOREIGN EXCHANGE MANAGEMENT

Lecture Hours per week: 5, Credits: 4

Internal: 20, External: 80, Examination 2.5 Hours

Objectives:

- > To enable the students to learn the theories of foreign exchange behavior.
- > To help the students to understand the different types of exchange rate risks.

Module I

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Exchange Rate - History of exchange control in India - Features of Foreign Exchange Regulation Act, 1973 (FERA) - Foreign Exchange Management Act, 1999 - Administrative set up of foreign exchange in India - Foreign Exchange Dealers' Association of India (FEDAI) - Functions of Foreign Exchange Department - Nostro Account - Vostro Account -Loro Account. (15 Hours, 15 marks)

Module II

International Exchange Systems - Fixed and floating exchange rate systems -Depreciation V/s Devaluation - Exchange rate system prior to IMF - Exchange rate systems under IMF - Smithsonian Agreement - Currency exchange rate regimes -External value of rupee - Current Account convertibility and Capital Account convertibility. (20 Hours, 20 marks)

Module III

Balance of Payments - Definition - Components of balance of payments -Disequilibrium in balance of payments - Corrections of disequilibrium. (10 Hours, 10 marks)

Module IV

Foreign Exchange Market - Features - Participants - Settlement of Transactions - Types of Transactions - Spot - Forward - Swap and Non - deliverable forwards - Quotations in Interbank Markets - American and European quotation - Factors determining spot exchange rates - Purchasing Power Parity Theory. (20 Hours, 20 marks)

Module V

Derivatives - Meaning and types - Forward Contracts - Features of Futures contract -Hedging with futures - currency options - Concept of interest rate risks - Exchange Risk -Transaction exposure - Translation and economic exposures. (15 Hours, 15 marks)

Reference Books:

- 1. Luc Soenen: "Foreign Exchange Management", McGraw-Hill Primis Custom Publishing.
- 3. Robert J. Hodrick: "The Empirical Evidence on the Efficiency of Forward and Futures Foreign Exchange Markets", Gordon & Breach Publishing Group.
- 4. Loosigian, Allan: "Foreign Exchange Futures: A Guide to International Currency", Scholarly Books, USA
- 5. CJeevanandam: "Foreign exchange, Concepts, practices & control", Sultan Chand &sons.

BCM6B15 RISK MANAGEMENT AND INSURANCE

Lecture Hours per week: 5, Credits: 5 Internal: 20 External: 80, Examination 2.5 Hours Objectives:

> To enable the students to understand risk, risk management process and techniques.

- > To help the students to learn about risk financing.
- > To understand risk management applications.

Module I

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Risk: Meaning of risk - Degrees of risk - Cost of risk - Various elements of cost of risk -Sources of risk - Types of risk - Pure risk and speculative risk - Acceptable and non acceptable risks - Static and dynamic risk - Risk management - Characteristics of risk management - Significance - Principles of risk management - Objectives - Risk and risk management process - Risk identification - Evaluation - Risk management techniques -Selecting and implementing risk management techniques - Risk Management Information System - Organisation of risk management in business - Methods of risk management -Identification, measurement and control of risk - Evaluation, frequency and severity of losses - Pooling of risk - Insurance as risk pooling arrangements - Transferring of risks.

(20 Hours, 20 marks)

Module II

Commercial Risk Management Applications - Property - Liability - Commercial property insurance -Different policies and contracts - Business liability and risk management insurance - Workers' compensation and risk financing. (15 Hours, 15 marks)

Module III

Derivatives as Risk Management Tools: Classification of derivatives - Features of hedging, forward, futures, options and swaps. (15 Hours, 15 marks)

Module IV

Risk Management Applications - Loss of life - Loss of health - Retirement planning and annuities - Employee benefits - Financial and estate planning. (15 Hours, 15 marks)

Module V

Risk Management Environment - Industry - Functions and organisation of insurers -Government regulation of insurance sector - IRDA - Privatisation of insurance business in India - Changes in Insurance Act - Insurance intermediaries - Insurance products pricing -Claim valuation - Foreign insurers in India. (15 Hours, 15 marks)

Reference Books:

1. Rejda, George E: Principles of Risk Management and Insurance, Latest Edn, Addison Wesley Longman.

- 2. McNamara: Principles of Risk Management and Insurance, Addison Wesley
- 3. Dorfman: Introduction to Risk Management and Insurance, Prentice Hall.
- 4. Williams: Heins, Risk Management and Insurance, McGraw Hill Pub.
- 5. James S.Trieschman, Sandra G. Gustavsonh, Robert E. Hoyt: Risk management and Insurance, Thomson Asia Pvt. Ltd., Singapore.
- 6. G. Kotheshwar Rao, Risk Management.
- 7. Gulati, Risk Management.
- 8. Dr.P.K.Gupta, Insurance and Risk Management, Himalaya Publishing House.

9. Insurance Act - Latest.

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10. Sengupta Mrinal Chandra, Insurance Finance, Progressive Publishers, New Delhi

Core courses in the area of Specialization – Co-operation

BCM5B10 CO-OPERATIVE THEORY AND PRACTICE

Lecture Hours per week: 4, Credits: 4

Internal: 20, External: 80, Examination 2.5 Hours Objectives:

- > To provide conceptual clarity and theoretical base in co-operation.
- To provide an overall idea about important types of co-operatives.

Module I

Co-operation and its Principles: Co-operation - Meaning - Definition - Features -Importance -Benefits - Principles of Co-operation: Rochdale (first stage) - Reformulated Co-operative Principles by ICA (2nd stage) - Karve Committee in Co-operative principles (3rd stage) and Principles at the 4th stage by ICA in 1995. (15 Hours, 20 marks)

Module II

Co-operation and Other Economic Systems, Organizations and Associations: Cooperation and economic systems: Capitalism, Socialism and Communism. (10 Hours, 15 marks) **Module III**

Co-operative Education and Training: Meaning - Importance - ICA and Co -operative movement - NCUI, VAMNICOM, NCCT, ICM, State Co-operative Unions and their role in education and training - Co-operative week - Co- operative flag - Journals on cooperation.(10 Hours, 15 marks)

Module IV

Types of Co-operatives and Co-operative Credit :_Agricultural credit societies - Non agricultural credit societies - Non agricultural non credit societies - PACS - Service Cooperative Banks - Farmers Banks - District Co-operative Banks - State Co-operative Banks - Primary Agricultural and Rural Development Banks - Kerala State Co-operative Agricultural and Rural Development Banks. (14 Hours, 15 marks)

Module V

NABARD and its role in co-operative movement - Consumer societies - Dairy societies -Marketing societies - SC/ST societies - Urban Cooperative Banks - Employee societies -IFFCO - KRIBCO - Fishery societies - Housing societies - Industrial societies (Weavers and Coir Societies) - NAFED - MILMA - HANTEX - MATSYAFED - MCAC - NHB and NCB - Types of Credit: Short, medium and long term - Two tier and Three tier credit structure. (15 Hours, 15 marks)

Reference Books:

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- 1. DubashiP.R, Principles and Philosophy of Co-operation
- 2. Krishnaswamy O. R &Kulandaiswamy, Co-operation Concept and Theory
- 3. Mathur B.S, Co-operation in India
- 4. Hajala.T.N , Principles, Problems and Practice of Co-operation
- 5. Krishnaswami. O.R, Fundamentals of Co-operation.
- 6. Mamoria C.B, Rural Credit & Agricultural Co-operatives
- 7. Bedi R.D, Theory, History & Practice of Co-operation
- 8. Kulkarni, Theory and Practice of Co-operation
- 9. Mamoria C.B. and Saxena, Co-operation in Foreign Lands
- 10. G.R.Madan, Co-operative Movement in India.
- 11. B.B.Goel, Co-operative Legislation, Trends and Dimensions.
- 12. Periodicals and Journals Published by NCUI

BCM5B11 LEGAL ENVIRONMENT FOR CO-OPERATIVES

Lecture Hours per week: 4, Credits: 4

Internal: 20, External: 80, Examination 2.5 Hours Objectives:

- > To enable the students to acquire knowledge about co-operative legal frame work in India and Kerala.
- > To understand the formalities for registering co-operatives and the administrative set up.

Module I

Cooperative Legislation: Features and important landmarks in the history of co-operative legislation in India - Genesis and growth of co-operative movement in India during pre-, post-independence and after 1991. (8 Hours, 10 marks)

Module II

Co-operative Legislations in India: Co-operative Credit Societies Act, 1904 - Features - Cooperative Societies Act, 1912 - Features - Kerala Co-operative Societies Act, 1969 - Features -Multistage Co-operative Societies Act, 1984 - Model Cooperative Societies Act, 1991 & 2002 - Features - Recent Trends and Developments - Vaidyanathan Committee Report. (18 Hours, 20 marks)

Module III

Kerala Co-operative societies Act 1969-Registration of Co-operative Societies : Formalities -Bye Law - Model and its amendment - Formalities - Change of name and liability -Formalities - Membership formalities - Qualifications and disqualifications -Associate or nominal member - Qualifications and disqualifications of members of Board - Election -Procedure - Settlement of disputes - Types and procedure - Enquiry -Inspection - Supervision - Surcharge - Liquidation and its formalities - Board of Directors' meeting - Annual General Body meeting - Minutes - Quorum for the meetings -Removal and expulsion of members -Restrictions on holding shares - Privileges of cooperatives. (18 Hours, 25 marks)

Module IV

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Administrative Set-up of Co-operative Department in Kerala - Delegation of powers -Audit -Procedure - Audit programme - Vouching - Audit classifications - Proceedings -State and the co-operative movement in India - Role of state in the development of cooperatives - Deofficialisation of the co-operative movement - Reconstructing cooperative administration. (12 Hours, 15 marks)

Module V

Salient Features of Banking Regulation Act 1949 (As applicable to co-operative societies) -Impact of Co-operative Law on co-operative management. (8 Hours, 10 marks)

Reference Books:

- 1. G.R.Madan, Cooperative Movement in India
- 2. Goel B.B, Cooperative Legislation, Trends and Dimensions
- 3. B.S.Mathur, Co-operation in India.
- 4. T.N.Hajella, Principles, Problems and Practice in Co-operation.
- 5. Dr.V.BJugale and Dr. P.A.Kohli, Reasserting the Co-operative Movement
- 6. Co-operative Credit Societies Act ,1904
- 7. Co-operative Societies Act, 1912
- 8. Government of India, Multi State Co-operative Societies Act, 2002
- 9. Government of India, Report of the Committee on Model Act
- 10. Mohanan P.N., Co-operative Laws in Kerala
- 11. Bedi R.D., Co-operative Law in India
- 12. Calvert, The Law and Principles of Co-operation.
- 13. Rishpal Nainta , The Law of Co-operative Society in India, Deep & Deep Publications Pvt. Ltd., New Delhi.

BCM6B14 INTERNATIONAL CO-OPERATIVE MOVEMENT

Lecture Hours per week: 5, Credits: 4

Internal: 20, External: 80, Examination 2.5 Hours

Objectives: To enable the students to acquire knowledge about evolution and development of co-operative movement in the world.

Module I

Co-operative Movement in Foreign Countries: Great Britain (Consumer) - Germany (Agricultural Credit) - Denmark (Dairy) - China (Induscos) - Japan (Multi-purpose societies) - USA (Marketing) - USSR (Collective Farms). (15 Hours, 15 marks)

Module II

Co-operatives and Employment in Africa: Cocoa - Co-operatives in Sierra Leone -African Confederation of Co-operatives Savings and Credit Associations, (Nairobi) Kenya -Kilimanjaro Native Co-operative Union (Tanzania) - Contribution of Robert Owen, Louis Blanc, Shri V. L. Mehta and D. R. Gadgil in the sphere of co-operation. (15 Hours, 15 marks)

Module III

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International Co-operative Alliance: Objectives - Role - Membership - Governing Bodies -Regional offices - Sectoral organizations and functioning of ICA - Leading specialized organizations of ICA - International Co-operative Agricultural Organization (ICAO) -International Co-operative Banking Association (ICBA) - International Health Co-operative Organization (IHCO) - International Co-operative Fisheries Organization (ICFO) - Consumer Co-operative World-wide (CCW). (25 Hours, 25 marks)

Module IV

Role of International Organisations in the Development of Co-operative Movement: International Labour Organization - World Bank - World Assembly of Youth - Afro-Asian Rural Reconstruction Organization (15 Hours, 15 marks)

Module V

Inter Co-operative Relations: Indian Farmers Fertilizers Co-operatives (IFFCO) - Anand Milk Producers Union Limited (AMUL) - National Co-operative Union of India (NCUI). (10 Hours, 10 marks)

Reference Books:

- 1. G.R.Madan , Co-operative Movement in India.
- 2. T.N.Hajella, Principles, Problems and Practice in Co-operation.
- 3. Periodicals and Journals published by NCUI
- 4. R.D.Bedi, Theory, History and Practice of Co-operation.
- 5. Saxena and Mammoria , Co-operation in Foreign Lands.
- 6. T.N.Hajella, Principles, Problems and Practice of Co-operation.
- 7. C.A. Digest Published by I.C.A.

8. Review of International Co-operation, Official Journal of I.C.A.

BCM6B15 CO-OPERATIVE MANAGEMENT AND ADMINISTRATION

Lecture Hours per week: 5, Credits: 5

Internal: 20, External: 80, Examination 2.5 Hours Objectives:

- > To enable the students to acquire knowledge about the co-operative management and administration.
- > To familiarize the students with accounting and auditing of co-operatives.

Module I

Management of Societies: General body - Representative general body - Election -Supersession -Privileges of co-operative societies - State and co-operatives - Properties and funds of co-operatives - Disposal of net profit - Co-operative education fund - Audit - Inquiry and supersession - Disputes - Settlement of disputes - Winding up and cancellation of registration - Execution - Appeals - Revision and Review. (15 Hours, 15 marks)

Module II

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Role of Management in the Development of Co-operative Organizations - Principles of management - Co-operative management - Unique features of co-operative management - Integrating the principles of co-operation and principles of management - Professional management for co-operatives - Meaning - Importance and evaluation criteria - Organizational structure of a co-operative - Designing organization structure for cooperatives. (18 Hours, 18 marks)

Module III

Co-operative Leadership - Meaning - Importance - Types - Problems of leadership in cooperative organization - Path-goal theory of leadership and case studies of Cooperative leadership - Nature of management leadership - Combination of management and leadership qualities. (12 Hours, 12 marks)

Module IV

Co-operative Accounting: Meaning - Definition - Special Features of co-operative accounting - Sources of funds - Owned and borrowed - State aid to co-operatives -Preparation of Trial Balance, Profit and Loss Account and Balance Sheet - Treatment of overdue interest - Books & registers maintained by the co-operatives – statutory requirements - Day book and subsidiary day book - Triple column cash book - Rough cash chitta - R&D statements -Computerized accounting system. (20 Hours, 20 marks)

Module V

Co-operative Audit - Features - Difference between co-operative audit and general audit, financial audit and administrative audit - Auditor - Duties, rights and responsibilities -Stages of audit work-Preparation of audit programs-Vouching - Verification &valuation of assets & liabilities - Auditing of reserves & provisions -Audit memorandum - Audit classification - Audit certificate - Audit fees. (15 Hours, 15 marks)

Reference Books:

- 1. Dwivedi R.C, Democracy in Cooperative Movement An Indian Profile
- 1. Hajela T.N, Principles, Problems and Practice of Cooperation
- 2. Kamat G.S, New Dimensions of Co-operative Management
- 3. Nakkiran S, Cooperative Management Principles and Techniques
- 4. Sah A.K, Professional Management for Co-operatives
- 6. DesaiS.S.M, Agriculture and Rural Banking in India
- 7 ILO, Co-operative Management & Administration

8. Goel .B.D, Co-operative Management and Administration, Deep&Deep Publications, New Delhi

9. Nakkiran.S , A Treatise on Co-operative Management, Rainbow Publications, Coimbatore 10. Sinha and Sahaya .R., Management of Co-operative Enterprises, National Council for Co-operative Training, New Delhi

11. ICA, Readings in Co-operative Management

12. Krishnaswamy O.R, Co-operative Account Keeping

13. Manikkavasakam, A Treatise on Co-operative Account eeping

14. Samiuddin, Co-operative Accounting & Auditing

Core Courses in the area of Specialization: Computer Applications

BCM5B10 COMPUTER APPLICATIONS IN BUSINESS Lecture Hours per week: 4, Credits: 4 Internal: 20, External: 80, Examination 2.5 Hours

Objectives:

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- > To help the students to acquire basic knowledge about computer and its applications in various areas of business.
- > To enable the students to understand the modern trends and technologies incomputer applications.

Module I

Computer Systems : Introduction – Features and Parts of new generation Computers-Factors to be considered while selecting computer - Importance of computers in business –Network-Types of network, LAN, WAN, MAN, PAN ,BAN,SAN&CAN.Computer applications in various areas of business- Internet, Features and uses in business- Social media & its uses in business. (12 Hours, 15 marks)

Module II

Business and web sites – introduction to web design – concepts – principles involved in developing a website - golden rules of web designing-page design-home page-web standardsaudience requirement-Role of websites in a business-Cascading Style Sheet-Concept of CSS-HTML-HTML documents-Basic structure of an HTML Document-creating an HTML Document-HTML Tags. (14 Hours, 20 marks)

Module III

Elements of HTML-Introduction-working with text-working with Lists, Tables, Hyperlinks, images and multimedia-web publishing or hosting-creating the website -saving the site-working on the web site-themes-publishing websites-website for business growth. (13 Hours, 15 marks)

Module IV

E-Commerce & Digital payments: E-Commerce, Business Models - B2B, B2C, B2G, C2C & B2E– Requirements of e-commerce website – Modes of delivery- Digital payments: USSD, NUUP, AEPS, UPI, Debit card, Credit card, Pre-paid cards, Internet Banking, Mobile banking, e-wallets – POS Terminals, M-POS, V-POS. (15 Hours, 15 marks)

Module V

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Digital Security – Security threats in Internet & e-Commerce, Virus & Trojan horses, Phishing,Hacking, Spyware – Security Measures, Antivirus, Firewall, Encryption, Bio-metrics–Precautions while using Internet & epayments - IT Act, Major Provisions of IT Act. (10 Hours, 15 marks)

Reference Books:

1. Rajaraman, Introduction to Information Technology, PHI

2. Jennifer Niederst Robbins, "Learning web design: A beginner's Guide to HTML,CSS,Java script.and web Graphics",O' Reilly Media,Inc

3. John Duckett, "HTML and CSS Design and build websites", John Wiley&Sons

4. Rajaraman, Fundamentals of Computers 4/E, PHI

5. PTSJ Joseph, E-Commerce: An Indian perspective, PHI

6. Ananya Misra, E-Commerce, B.K Publications Pvt.Ltd.

7. P. Mohan, Fundamentals of Computers, Himalaya Publishing House

8. Dennis P. Curtin, Information Technology, McGraw Hill International

9. Behrouz A. Forouzan, Data Communication and Networking 2nd edition, McGraw-Hill

10. Avi Silberschatz, Peter Galvin & Greg Gagne Willey, Operating System Concepts

11. Uyless Black , Computer Networks Protocols, Standards and Interface: Prentice Hall India Pvt. Ltd.

12. Alfred Glkossbrenner, Internet 101 Computing MGH

13. Alex Leon & Mathews Leon, Fundamentals of Information Technology, LeonTechworld

- 14. Suresh Samudrala, Retail Banking Technology, Jaico Puubishing House
- 15. Indian Institute of Banking & Finance, Digital banking, Taxman
- 16. Karnika Seth, Computers, Internet and New technology laws, Lexis Nexis
- 17. Pavan Duggal, A text book on Cyber law, Universal Law Publishing company
- 18. Harish Chander, Cyber Laws and IT Protection, Prentice Hall India

BCM5B11 BUSINESS INFORMATION SYSTEMS

Lecture Hours per week: 4, Credits: 4

Internal: 20, External: 80, Examination 2.5 Hours Objective:

> To enable the students to acquire basic knowledge in the information technology and its relevance to the various areas of business.

Module I

Management Information System: Data, Information & Knowledge – Information Technology & Communication technology - Role of Information & Communication technology in Business – Management Information System, Meaning, Concepts, Purpose & Features of MIS, Basic structural concepts. (12 Hours, 15 marks)

Module II

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Types of Management Information Systems: Transaction Processing System - Decision Support Systems (DSS) - Characteristics and capabilities of DSS – Components of DSS – Executive Information System - Expert System – Management Reporting System. (12 Hours, 15 marks)

Module III

Data Base Management Systems : DBMS - Definition - Necessity of a database -Characteristics of database - Database management systems - Types of database management systems - Logical data models - Hierarchical model - Network model - Relational model -Object-oriented model - Object relational model Deductive/inference model - Comparison between various database models. (20 Hours, 25 marks)

Module IV

Enterprise Resource Planning (ERP) – Meaning - Need for ERP - Benefits of an ERP system – ERP software – Phases in ERP implementation - Issues and challenges in the implementation of ERP. (12 Hours, 15 marks)

Module V

Business Process Reengineering: Meaning and definition of BPR – Reengineer - Need and Objectives of BPR - Process of BPR – Advantages of BPR - Issues and problems of BPR. (8 Hours, 10 marks)

Reference Books:

1. James A O'brien, George.M.Marakas & Ramesh Behl, Management Information Systems, McGraw Hill Education, 2013

2. D.P Goyal, Management Information Systems: Managerial Perspectives, Vikas Publishing House, 2014

3. A.K Gupta, Management Information System, S.Chand & Company 2010

4. Alexis Leon, Enterprise Resource Planning, McGraw Hill Education 2007

5. Uma G Gupta, Management Information Systems, Galgotia Publications Pvt Ltd, New Delhi, 1993

6. Jyotindra Zaveri, Enterprise Resource Planning, Himalaya Publishing House 2012

7. Rajesh Ray, Enterprise Resource Planning text and cases, McGraw Hill Education 2010.

8. R.Radhakrishnan & S.Balasubrahmanian, Business Process Reengineering: Text and cases, Prentice Hall India Learning Pvt. Ltd, 2008

9. R.Srinivasan, Business Process Reengineering, McGraw Hill Education 2011

10. B.R Dey, Business Process Reengineering & Change Management, Dreamtech Press 2004.

BCM6B14 OFFICE AUTOMATION TOOLS

Lecture Hours per week: 5, Credits: 4

Internal: 20, External: 80, Examination 2.5 Hours Objectives:

> To enable the students to acquire basic knowledge in the various office automation tools and its applications in the various areas of business.

Module I

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MS-Word : Word Basics - Starting word - Creating a new document - Opening preexisting document - The parts of a word window - Typing text - Selecting text - Deleting text - Undo - Redo - Repeat- Inserting text - Replacing text - Formatting text - Cut - Copy -Paste - Formatting Text and Documents - Auto format - Line spacing - Margins - Borders and Shading.

Headers and Footers : Definition - Creating basic headers and footers - Tables - Creating table - Adding, changing, deleting rows - Inserting, changing, deleting column - Graphics - Importing graphics - Clipart - Insert picture - Clip Art Gallery - Drawing objects - Text in drawing .

Templates : Template types - Using templates - Exploring templates - Modifying templates - Macros : Record in macros - Editing macros - Running a macro - Mail Merge: Mail Merge concept - Main document - Data sources - Merging data source and main document - Overview of word menu options - Word basic tool bar. (Theory 15 Hours and Practical 10 Hours, 20 marks)

Module II

MS EXCEL : Electronic Spreadsheet – Creating and rearranging worksheet - Structure of spreadsheet and its applications to accounting, finance, and marketing functions of business - Creating a dynamic / sensitive worksheet - Concept of absolute and relative cell reference - Using built in functions – Mathematical, statistical and financial functions – Conditional formatting –filters- Charts – Pivot table and pivot chart - Goal seeking and solver tools - Sharing data with other desktop applications - Strategies of creating error free worksheet. (Theory 15 Hours and Practical 10 Hours, 20 marks)

Module III

Ms-Power Point : Power point - Basics - Terminology - Getting started - Views -Creating presentations - Using auto content wizard - Using blank presentation option -Using design template option - Adding slides Deleting a slide - Importing images from the outside world - Drawing in power point - Transition and build effects - Deleting a slide - Numbering a slide - Saving presentation - Closing.(Theory 9 Hours and Practical 6 Hours, 20 marks)

Module IV

The Internet and its Basic Concepts: Internet concept - History - Development in India -Technological foundation of internet - Distributed computing - Client-server computing -Internet protocol suite - Application of distributed computing - Client-server computing. (7 Hours, 10 marks)

Module V

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Internet protocol suite in the internet environment - Domain Name System (DNS) -Generic Top Level Domain (g TLD) - Country Code Top Level Domain (cc TLD) -Indian -Allocation of second level domains - IP addresses - Internet Protocol Applications of internet in business, Education, Governance, etc. (Theory 10 Hours, 10 marks)

Reference Books:

- 1. Ron Mansfield, Working in Microsoft office, Tata Me Graw Mill (2008)
- 2. Ed Bott, woody Leonard, Using Microsoft Office 2007, Pearson Education (2007)
- 3. R.K.Taxali, PC Software Made Simple.
- 4. Stephen L.Nelson , Office 2000 Complete Reference.
- 5. Joyce Cox ,Polly Orban, Quick course in Microsoft Office.
- 6. Gimi Couster, Mastering Office 2000.
- 7. Rajkamal, Internet and Web Technologies, Tata McGraw Hill (2007).

BCM6B15 COMPUTERISED ACCOUNTING WITH TALLY

Lecture Hours per week: 5, Credits: 5

Internal: 20, External: 80, Examination 2.5 Hours Objectives:

> To enable the students to acquire basic knowledge in the computerized accounting systems and its applications in the area of business.

(Out of the 80 lecture hours, the ratio between theory and practical hours shall be 3:2)

Module I

Introduction to Accounting: Accounting basis and terms -Branches of accounting - Mode of accounting - Manual accounting - Computerized accounting fundamentals.

Accounting with Tally : Introduction to Tally - Tally interface - fll features - fl2 configuration - Company creation - Accounting groups - Accounting ledgers - Accounting vouchers -Vouchers entry. (15 Hours, 15 marks)

Module II

Inventory Management with Tally - Stock groups - Stock items - Stock category -Unit of measures - Godown inventory vouchers (Pure inventory and inventory vouchers).

Integration of Accounting with Inventory : Bill wise details - Invoicing - Voucher entry -Cost centre - Cost category - Budget and control - Bank reconciliation - Interest calculation - Order Processing - Stock valuation methods - Reorder levels - Tracking numbers - Bill of material - Inventory ageing. (25 Hours, 25 marks)

Module III

Tax Application in Tally - Introduction to GST - GST activation and classification -GST computation - Composite GST - Input Tax credit - Tax Invoice, Credit and Debit Notes-

Returns-Transfer of Input Tax Credit- Time and Value of Supply-Recent features. (15 Hours, 15 marks)

Module IV

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Accounting and Inventory Reports - Trading, Profit and loss A/c - Balance Sheet -Ledgers -Cost centre and budget reports - Cash book and bank book - Inventory reports - Decision supporting tools - Ratio analysis - Cash flows - Fund flow - Budgeting system - Printing of reports - Voucher and bill printing etc. (15 Hours, 15 marks)

Module V

Technology Advantage of Tally - Tally audit - Tally vault - Back up, restore, merge and split of database - ODBC interface - Export and import of data - web enabled reporting - On line support of software. (10 Hours, 10 marks)

Reference Books:

- 1. A.K. Nadhani and K.K. Nadhani,Implementing Tally 6.3, 1/e BPB Publications, New Delhi.
- 2. Namrata Agarwal, Tally 6.3, 2004 Edition, Dream Tech., New Delhi.
- 3. Sridharan, Narmadha Publications, May 2003.

Core courses in the area of Specialization – Travel and Tourism

BCM5B10 TOURISM PRINCIPLES AND PRACTICES

Lecture Hours per week: 4, Credits: 4 Internal: 20, External: 80, Examination 2.5 Hours Objectives:

> To enable the students to understand the basic concepts, principles and the current practices of tourism in India.

Module I

Tourism an Overview: Meaning and definition of tourism, traveler, visitor, excursionist and transit visitor - International and domestic tourist - Elements, nature and characteristics of tourism - Types and forms of tourism - Inter disciplinary approaches to tourism - Historical perspective of tourism - Major travel motivations - Tourism demand -Types of tourism demand - Evolution of tourism demand. (10 Hours, 15 marks)

Module II

Tourism Industry and Impacts: Structure and components of tourism industry- Tourism system - Positive and negative impacts of tourism - Economic, socio- cultural, and environmental impacts - Nature of impacts - Economic and socio-cultural measures for maximising benefits and minimising costs. (12 Hours, 15 marks)

Module III

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Tourism Organizations: Role of different tourism organizations - UNWTO, WTTC, PATA, IATA, National Tourist Organizations (NTO) - Role and functions of Ministry of Tourism, Government of India, ITDC - Major public sector organizations in Kerala Tourism : DOT, Government of Kerala, KTDC and DTPCs. (12 Hours 15 marks,)

Module IV

Tourism Planning and Development: Concept of tourism planning - Evolution of tourism planning - Significance, levels and types of tourism planning - Process in tourism planning - Leadership and co-operation in tourism development plans - Role of Government, private sector and NGOs - Factors responsible for growth and development of tourism at the global and national levels - Factors inhibiting growth of tourism - Tourism scenario and future - Tourism trends at national and international levels - Five year plans and major tourism development initiatives - National and state tourism policies. (20 Hours, 20 marks)

Module V

Tourism and Environment: Concept and types of environment in tourism - Relationship between tourism & environment - Meaning and principles of sustainable tourism development - Steps in sustainable tourism development - Environment impact assessment -Types, importance and factors influencing carrying capacity - Role of tourist and community participation in sustainable tourism - Approaches to sustainable tourism -Eco-tourism -Responsible tourism - Responsible tourism initiatives in Kerala. (10 Hours, 15 marks)

Reference Books:

- 1. A.K Bhatia, International Tourism, Sterling Publishers
- 2. G.S Batra, Tourism in 21st Century, Anmol Publishers
- 3. P.C Sinha, Tourism Impact Assessment, Kaniska Publishers
- 4. K.C Sharma, Tourism Policies, Planning Strategies, Pointer Publishers
- 5. Kishan K.Kamra , Managing Tourist Destination , Kanishka Publishers
- 6. Pran Nath Seth, Sushama Seth Bhat, An Introduction to Travel and Tourism, Sterling Publishers.
- 7. V.Harikumar, A.S Dileep, T.Rajesh, Tourism Trends and Strategies, Sonali Publishers
- 8. Kerry Godfrey and Jackie Clarke, Tourism Development Hand Book, Cassell, London.
- 9. Foster Douglas, Travel & Tourism Management, Me. Millan, London
- 10. Cooper Fletcher, Gilbert and Wanhill, Tourism Principles and Practices, ELBS with Pitman, London
- 11. Page J Stephen, Brunt Paul, Connel Jo et al, Tourism A Modern Synthesis, Thomson Publishers, London

12. Charles R. Goeldner & Brent Ritchie, J.R. ,Tourism, Principles, Practices, Philosophies, John Wiley and Sons, New Jersey.

BCM5B11TOURISM PRODUCTS AND PROMOTION

Lecture Hours per week: 4, Credits: 4

Internal: 20, External: 80, Examination 2.5 Hours Objectives:

To enable the students to acquire knowledge about the tourism product and promotion.

Module I

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Tourism Product: Meaning and definition of tourism product - Salient features of tourism product - Components of tourism product - Tourism resources as products - Categories of tourism resources: Natural, cultural, events, activities - Peter's inventory of tourist attraction - Tourism resource

audit - Resource inventory and evaluation - Concept of tourist destination - Tourist and tourism product - Classification of tourists. (12 Hours, 15 marks)

Module II

Natural Tourism Resource: Hill and mountain tourism - Himalayan and non Himalayan hill resorts in India - Role of desert, beaches, islands, rivers and lakes in Indian tourism -Wildlife tourism in India - Major wildlife circuits - Major wildlife sanctuaries and national parks in India. (12 Hours, 15 marks).

Module III

Culture and Tourism : Culture and tourism inter-relationship - Tourism culture Vs cultural tourism in India - Elements of culture - Socio cultural tourism resources in India - Architectural heritage of India - Historical monuments : museum, art galleries and libraries - Important shrines of the Hindus, Buddhist, Jain, Sikh, Muslim, Christians and others - Classical and folk dance forms and styles in India - Classical vocal music schools - Fairs and festivals of India - Cuisines, customs, costumes and handicrafts of India - Ayurveda, yoga and meditation - Conservation of cultural heritage of India. (18 Hours, 20 marks)

Module IV

Manmade Resources: Relationships between leisure, recreation and tourism - Urban and rural recreation - Barriers to recreation - Gender and social constraints - Range of recreation businesses - Adventure sports - Commercial attractions - Amusement parks -Gaming - Shopping - Live entertainments - House boats -Tree houses - Home stays. (12 Hours, 15 marks)

Module V

Tourism Promotion: Concept of tourism promotion - Approaches to promote tourism product - Push and pull strategies - Dimensions of tourism promotion - Objectives -Advertisement -Process and tools - Public relation - Concept and tools - Sales promotion: Concept and techniques - Tourist publicity - Media and types - Tourist information centres - Tourist guides. (10 Hours, 15 marks)

Reference Books:

1. A.K Bhatia, International Tourism, Sterling Publishers

2. P.C. Sinha, Tourism Marketing, Anmol publishers

3. Ratandeep Singh, Infrastructre of Tourism in India, Kaniska

4. Ratandeep Singh, TourismMarketing, Kaniska

5. Acharya Ram, Tourism and Cultural Heritage of India, ROSA Publication

6. Ministry of Information and Broadcasting, Government of India, The Gazette of India: History and Culture, Vol.2,

7. Hussain.A.K, The National Culture of India, National Book Trust,

8. Mukerjee.R.K, The Culture and art of India ,George Allen Unwin Ltd,

9. Kishan K.Kamra, Managing Tourist destination, Kanishka

10. Pran Nath Seth ,Sushama Seth Bhat, An Introduction to Travel and Tourism Sterling.

11. Stephen Ball, Encyclopedea of Tourism Resources in India, B/H.

12. Manoj Dixit, Tourism products, New Royal Book Co.Robinet Jacob, Indian Tourism Products, Abhijeet Publications,

14. George Torkildsen, Leisure and Recreation Management, Fourth Edition, E&FN Spon, London

BCM6B14 TOURIST TRANSPORT AND TOUR OPERATION

Lecture Hours per week: 5, Credits: 4

Internal: 20, External: 80, Examination 2.5 Hours Objectives:

> To help the students to understand system of tourist transport and tour operation and to know current development and practices in these areas.

Module I

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Tourist Transport System: Tourist transport systems in the world - Transportation and Travel evolution - Role of transport in tourism - Road, rail, water, and air transport - Role of Railways in tourism - Indian Railways and tourism - Major tourist trains in India - Concept of cruises - Road transportation - Major transcontinental, international and National Highways -Coach travel - Role of Government in road transport in India - Car rental agency operations. (20 Hours, 20 marks)

Module II

Air Travel - History of aviation - Airline terminology - Embarkation and disembarkation procedures - Major air travel routes - Airport codes - Codes of major airlines - Baggage handling - Airport security - freight - Guidelines for special handling of passengers - Role of IATA and ICAO

History and growth of airlines in India - major airports, air routes and airlines in India - An overview of ticketing - Basic elements of air Fares - Air Ticketing process - Parts of a ticket - Types of tickets - Details of an automated ticket. (20 Hours, 20 marks)

Module III

Travel Agency: Travel agency business - Functions and types of travel agency - Linkages and integration with the principal service providers - Setting up a full-fledged travel agency -

Sources of income of a travel agency - IATA and DOT rules for travel agency approval -Passport and visa - Types of visa - Preparing visa cases - Formalities required for various visas. (15 Hours, 15 marks)

Module IV

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Tour Operation: Difference between travel agent and tour operator - Types of tour operators -Package tour and its components - Types of package tours - Formulation, designing, costing and selling a tour package - Tour itinerary - Meaning and its importance - Types of itineraries - Factors affecting in designing a tour itinerary- Role of UFTAA and TAAI. (15 Hours, 15 marks)

Module V

Information Technology in Tourism: Modern mass media techniques - Passenger reservation systems - Computer in airlines and railways - CRS Vs GDS - Use of IT in travel agency -Consumer access to travel information systems: Websites - Automated ticket machines -Information Kiosks. (10 Hours, 10 marks)

Reference Books:

- 1. Jagmohan Negy, Travel Agency & Tour Operation Concepts & Principles, Kanishka
- A.K Bhatia , International Tourism, Sterling Publishers
 Pran Nath Seth , Sushama Seth Bhat, An Introduction to Travel and Tourism, Sterling
- 4. Puspinder .S. Gill, Dynamics of Tourism , Anmol Publishers.
- 5. Ratan Deep Singh, Infrastructure of Tourism in India , Kanishka
- 6. Endres Guntar ,Vital Guide, Major Airlines of the World (2nd edition), Motrbooks Intl.
- 7. Senguttuvan P. S, Fundamentals of Air Transport Management, Excel Books.
- 8. Gupta S.K, International Airfare & Ticketing Methods and Techniques, UDH Publishers.
 9. Ratandeep Singh, Tourism and Transport Management :Practice and Procedures, Kanishka
 - 10. Garg, Deepa, Travel Agency and Ticketing, Mohit Publication
 - 11. Stephen J. Page, Transport for Tourism, Pearson Education
 - 12. Sheldon J. Pauline, Tourism Information Technology, CABI Publishing New York.
 - 13. Hirst Mike ,Air Transport System, Woodhead Publishing Ltd.
 - 14. Doganis Rigas, The Airline Business (2nd edition), Routledge.

BCM6B15 HOSPITALITY MANAGEMENT

Lecture Hours per week: 5, Credits: 5

Internal: 20, External: 80, Examination 2.5 Hours Objectives:

> To give the students a broad overview of the basic concepts of hospitality management and to help them to make use of the opportunities in this sector.

Module I

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Introduction to Hospitality Industry: Definition of hotel - History of hotel industry Economic significance - Linkage among hospitality, tourism and travel industry - Classification of hotels on the basis of size, location, clientele, duration of stay, level of service, ownership - Alternative accommodations. (15 Hours, 15 marks)

Module II

Hospitality Industry in India: Indian concept - History of hospitality establishments in India -Western impact - Development in the 20th century - Star rating of hotels - Major hotel chains in India - Types of ownership and management of hotels - Proprietary, franchise and management contract - Organizational structure and chart of a major hotel - Major departments of a hotel. (15 Hours, 15 marks)

Module III

Front Office and House Keeping Functions: Sections and layout of front office -Functions of front office - Attributes of front office personnel - Methods of hotel reservations - Recording the reservations - Complaint handling - Paging - Functions of information section - Role of lobby manager - Reception office equipments - Hotel tariff plans - Types of guest rooms - Mode of settling bills of guests - Concept and areas of housekeeping - Staffing pattern of housekeeping department. (25 Hours, 25 marks)

Module IV

Food and Beverage: Concept of food and beverage preparation - Methods of cooking foods -Staffing in hotel kitchen - Style of food service - Indian styles of food service - Types of menu - Planning menu - Room service and buffet service - Guest reception in restaurant.

(15 Hours, 15 marks)

Module V

Safety and Security in Hotel: Safety precautions - Major security considerations - Water quality defects and treatments - Handling of chemical hazards - Management of internal air quality of hotel. (10 Hours, 10 marks)

Reference Books:

1. Yogendra K .Sharma, Hotel Management Educational and Environmental Aspects, Kanishka.

- 2. A.K Bhatia, International Tourism, Sterling Publishers
- 3. M.Kumar, Basics of Food and Beverage Management, Axis Publications
- 4. Andrews, Sudhir, Food & Beverage Service: A Training Manual, Tata McGraw Hill.
- 5. James A Bardi, Hotel Front Office Management, John Wiley and Sons.

6. Andrews, Sudhir, Text Book of Front Office Management & Operations, Tata McGraw Hill.

7. Jerome J Vallen, Gary K Vallan, Check in & Check out: Managing Hotel Operations, Prentice Hall.

8. George, Bobby, Food & Beverage Service, Jaico.

9. G Raghubalan & Raghubalan Smritee, Hotel House Keeping : Operations & Management, Oxford University Press, USA.

10.Singh Malini, George Jaya B. (2008), House Keeping Operations, Design and Management, Jaico.

11.Muhammed Zulfikar, Inroduction to Tourism and Hotel Industry, VikasCore

Core courses in the area of Specialization – Islamic Finance

BCM5B10 Introduction to Islamic commercial banking

Lecture Hours per week: 4, Credits: 4 Internal: 20, External: 80, Examination 2.5 Hours

Module I

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The concept of Islamic Banking – Evolution and history of Islamic banking - development of interest free banks- Modern Islamic Banks. Principles of Islamic finance- - Prohibition of riba, gharar and mysir-rationale of prohibitions – trade and riba (10 Hours, 15 marks)

Module II

Functioning of Islamic banks- Deposit products in Islamic banks-current account, savings account and investment account -al wadiah, qard and mudaraba principles- special investment account and general investment account- difference between conventional banking and Islamic banking (10 Hours, 15 marks)

Module III

Financing products- equity based products- *mudaraba, musharaka* and declining *musharaka*various issues and merits of these techniques in finance operation- difference between conventional equity finance and participatory finance (15 Hours, 15 marks)

Module IV

Debt based financial products- *murabaha*- conditions and steps for murabaha practice*murabaha* and *musawama*- *bai*, *muajjal* - Issues in product management and its area of application Forward sales- *bai'salam* and *isthisnah*- method of operation and practice of *salam* contract-parallel *salam*- *Isthisnah* –conditions for practice- difference between *salam* and *isthisnah*-area of application. (15 Hours, 20 marks)

Module V

Leasing contract-*ijara*-basic rules of leasing-leasing as a mode of financing-permanent leasing and *ijara wa iqthinah* –securitization of *ijarah* –Uses of ijara - *Qard hasana, a'rahn, wakala*, *ju'alah* and kafala based products - practicing of *hisbah* in Islamic banks and its conditions (14 Hours, 15 marks)

Reference Books:

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- 1) Kamal, Mohd Hashim. A Shari'a Analysis of Issues in Islamic Leasing. International Islamic University Malaysia
- 2) Obaidullah, Mohammed. Islamic Financial Services. Jeddah: Islamic Economics Research Center; King Abdulaziz University, 2005.
- 3) Ayub, Muhammad. Islamic Banking and Finance: Theory and Practice. 1st ed. Karachi: State Bank of Pakistan, 2002.
- 4) Usmani, Dr. Muhammad I. Meezan Bank's Guide to Islamic Banking. 1st ed. Karachi: Darul Ishaat, 2002.
- 5) Usmani, Muhammad T. An Introduction to Islamic Finance. 1st ed. Karachi: Idaratul Ma'Arif, 1999.
- 6) Interest free banking by Najathulla siddiqui, Markazi Makthaba islami publishers, New Delhi
- 7) Al-Zuhayli, W. (2003). *Financial Transactions in Islamic Jurisprudence* (M. A. El-Gamal, Trans. Vol. 1-2). Damascus: Dar al-Fikr.
- 8) Askari, H., Iqbal, Z., Mirakhor, A. & Krichenne, N. (2010). *The Stability of Islamic Finance: Creating a Resilient Financial Environment for a Secure Future*. Singapore: John Wiley & Sons (Asia).
- 9) Ayub, M. (2007). Understanding Islamic Finance. West Sussex, England: John Wiley & Sons.
- 10) Chapra, M. U. (1988). Towards an Islamic Financial System. *Journal of Islamic Economics*, 1(2), 1-30.
- 11) Chapra, M. U. (1998). Relevance and Importance of Islamic Economics. In M. Kahf (Ed.), *Lessons in Islamic Economics* Vol. 1, 99-114. Jeddah: Islamic Research and Training Institute (IRTI). Seminar Proceedings No. 41.
- 12) Choudhury, M. A. (2007). Development of Islamic Economic and Social Thought. In M. K. Hassan & M. K. Lewis (Eds.), *Handbook of Islamic Banking*, 21-37. Cheltenham, UK: Edward Elgar.
- 13) El-Gamal, M. A. (2006). *Islamic Finance, Law, Economic and Practice*. Cambridge: Cambridge University Press.

BCM5B11 -Fundamentals of Islamic commercial law

Lecture Hours per week: 4, Credits: 4

Internal: 20, External: 80, Examination 2.5 Hours Module I

Fundamentals of Islamic finance – Islamic Sharia- sources and Objectives of Islamic *shariah*-wealth and ownership in Islamic perspective. (10 Hours, 15 marks)

Module II

Goals of economic activities in Islamic perspective - Business ethics in Islamic economics and finance- fair dealing-justice-mutual co operation, fair pricing- The Main Prohibitions and promotions. (16 hours, 20 marks)

Module III

Islamiclaw of contract-evolution of Islamiccommercial law - general framework of contract-elements of contracts - offer and acceptance - elements of subject matter-mutual consent- Prohibition of Two Mutually Contingent Contracts- rules for validity of a contract - Types of Contracts -Valid Contracts -Voidable (Fasid) Contracts and Void (Batil) Contracts- commutative and non-commutative contracts (18 hours, 20 marks)

Module IV

Trading in Islamic commercial law-legality of trading-requirements of a valid sale contract - conditional sales and two bargain in one sales- ethics of sale contract

(12 hours, 15 marks)

Module V

Loan and debt in Islamic commercial law-rules of debt contract- the substance of loans-time value of money in loans and debts- termination of a loan contract- *Bai al Dayn*

(8 hours, 10 marks)

Ref:

- 1) Hubbard, R. G. (2005). *Money, the Financial System and the Economy* (5th ed.). Boston: Pearson Addison-Wesley.
- 2) Ibn 'Ashur, M. A.-T. (2001-1421AH). *Maqasid al-Shariah al-Islamiyyah*. Jordan: Dar-al-Nafa_is.
- 3) Ibn Hajar, al-A. (1928). Bulugh al-Maram min Adillah al-Ahkam. Matba'ah al-Salafiyyah.
- 4) Ibn Qayyim, a.-J. (n.d.). *I'l_m al-Muwaqq_'in* Vol. 3. Cairo: Id_rah al-Tib_'ah al-Mun_riyyah.
- 5) Iqbal, Z. (June 1997). Islamic Financial Systems. Finance & Development, Vol. 34, 42-45.
- 6) Iqbal, Z. & Mirakhor, A. (2007). *An Introduction to Islamic Finance: Theory and Practice*. Singapore: John Wiley & Sons (Asia).
- 7) Kahf, M. (Ed.) (1998). *Lessons in Islamic Economics* Vol. 1. Jeddah: Islamic Research and Training Institute (IRTI). Seminar Proceedings No. 41.
- 8) Kamali, M. H. (1998). Al-Maqasid al-Shari'ah: The Objectives of Islamic Law. *The Muslim Lawyer*, Vol.3(1), 1-7.
- 9) Kamali, M. H. (2008). Shari'ah Law: An Introduction. Oxford: Oneworld Publications.
- 10) Khan, M. F. (2002). *Fiqh* Foundations of the Theory of Islamic Economics: A Survey of Selected Contemporary Writings on Economics Relevant Subjects of *Fiqh*. In H. Ahmed (Ed.), *Theoretical Foundations of Islamic Economics*, 61-85. Jeddah: Islamic Research and Training Institute (IRTI). Book of Readings No. 3.

BCM6B14 - Foundations of Islamic accounting theory and practice

Lecture Hours per week: 5, Credits: 4

Internal: 20, External: 80, Examination 2.5 Hours Module I

Fundamentals of Islamic accounting-accounting objectives and Islamic world view-Islamic perspective of accounting- elements of financial statements- ethics in accounting (15 hours, 15 marks)

Module II

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Financial statements of Islamic banks-principles of accounting- Islamic accounting standardimportant accounting standards issued by AAOIFI-general disclosure in the financial statements-statements of financial position (20 hours, 20 marks)

Module III

Financial reporting in Islamic financial institutions- Accounting for Islamic Deposit and Investment Account- Accounting for *Mudarabah* Financing and Accounting for *Musharakah* Financing (20 hours, 20 marks)

Module IV

Accounting for *Murabahah* Financing and Accounting for *Ijarah* Financing-*ijara wa iqthinah* (15 hours, 15 marks)

Module V

Accounting for securities financing-accounting measurement issues- accounting disclosure requirements- (10 hours, 10 marks)

Ref:

- 1) Dr. Abdul Rahim Abdul Rahman, The introduction to Islamic accounting theory and practice; IIUM Malaysia
- 2) AAOIFI, Statement of Financial Accounting (SFA) 1 (Accounting Objectives), Manama: Bahrain.
- 3) Abdul Rahman A. R.and Goddard A.R, (1998). "An Interpretive Inquiry of Accounting Practices in Religious Organisations in Malaysia Emergent Theoretical Perspectives", *Financial Accountability and Management*, Vol. 14 (3): pp 183 202.
- 4) Abu-Sulayman, A, (1994). *Crisis in the Muslim Mind*, International Institute of Islamic Thought: Herndon, USA.
- 5) Al-Attas, S.N, (1995). *Prolegomena to the Metaphysics of Islam*, International Institute of Islamic Thought and Civilization: Kuala Lumpur.
- 6) Al-Faruqi, I.R, (1992). *Al-Tawhid: It's Implications for Thought and Life, International Institute of Islamic Thought:* Herndon, USA.
- 7) Al-Safi, A.K., (1992). Accountability: Islam versus the Manmade Doctrines, DarulFikr, Kuala Lumpur.

- 8) Napier, C (2007). "Other Cultures, Other Accountings? Islamic Accounting from Past to Present", *Proceeding 5th. Accounting History International Conference*, Banff: Canada.
- 9) Hamid, S., R. Craig, and F. Clarke (1993). "Religion: A Confounding Cultural Element in the International Harmonization of Accounting." *Journal of Accounting Finance and Business Studies* (ABACUS) 29.
- 10) Hassan, M.K. (1995) "Worldview Orientation and Ethics: A Muslim Perspective." *Proceedings of the International Conference on Development, Ethics and Environment,* Kuala Lumpur.

BCM6B15 - Islamic investment funds and insurance

Lecture Hours per week: 5, Credits: 5

Internal: 20, External: 80, Examination 2.5 Hours

Module I

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Capital markets Islamic perspective- -Islamic appraisal of capital market- Sharia compliance shares- norms of *shariah* screening- business structure of an enterprise- indebtednessbusiness practices- earnings and cash receivables- qualitative and quantitative screening-Islamic Rating Systems -- Factors affecting innovation in Islamic Banking and Capital Market. (20 Hours, 20 marks)

Module II

Islamic bonds (*Sukuk*)-Essential differences between conventional bonds and *sukuk*-Types of *sukuk- scope of sukuk in modern times*- AAOIFI Sukuk standards - Alternative Sukuk structure - Sukuk and the private sector - Rating Sukuk - Risks associated with Sukuk. (18 Hours, 18 marks)

Module III

Investment products in Islamic finance- Islamic Equity Market Funds - Real Estate Investment Trusts - Islamic Hedge Funds- real estate funds-venture capital finance- role and structure (17 hours, 17 marks)

Module IV

Islamic insurance (*Takaful*)-need for insurance- principles of insurance- Structure and models of insurance-Types of insurance-different models-difference between conventional insurance and Islamic insurance- different products in Islamic insurance-Reinsurance and *re-takaful* (15 hours, 15 marks)

Module V

Islamic Capital market and Insurance in modern era - Islamic Market Indices - Dow Jones Islamic Market index (DJIM) - FTSE Global Islamic Index Series- Islamic insurance companies (10 hours, 10 marks)

Ref:

- 1) Adam, Nathif J., and Abdulkader Thomas. Islamic Bonds: Your Guide to Issuing, Structuring and Investing in Sukuk. Euromoney Books, 2004.
- 2) Muhammed Ayyub; Understanding Islamic finance; John Wiley & Sons Ltd, The Atrium, Southern Gate, Chichester, West Sussex PO19 8SQ, England, 2007
- 3) Aly Khurshid; Islamic insurance, a modern approach to Islamic banking; Rout edge Curzon publishers, London 2004.
- 4) Venture capital, Islamic finance and SMEs, Mansoor Durani and Graham Boocock, Antony Rowe Ltd, Chippenham and Eastbourne. Great Britain, 2006
- 5) Obaidullah, Mohammed Introduction to Islamic microfinance, IRTI, IDB, Jeddah 2008 Madura, J. (2008). *Financial Markets and Institutions* (8th ed.). Mason, Ohio: South-Western.
- 6) Melicher, R. W. & Norton, E. A. (2008). *Introduction to Finance: Markets, Investments, and Financial Management.* (13th ed.). New Jersey: John Wiley & Sons.
- 7) Mishkin, F. S. & Eakins, S. G. (2009). *Financial Markets and Institutions* (6th ed.). New York: Pearson and Prentice Hall.
- 8) Siddiqi, M. N. (2004). *Riba, Bank Interest and the Rationale of Its Prohibition*. Jeddah: Islamic Economics Research Center. Visiting Scholars_ Research Series No. 2.
- 9) Viney, C. (2007). *McGrath's Financial Institutions, Instruments and Markets* (5th ed.). North Ryde, Australia: McGraw-Hill Irwin.
- 10) Visser, H. (2009). *Islamic Finance: Principles and Practice*. Cheltenham, UK: Edward Elgar Publishing Limited.
- 11) Vogel, F. E. & Hayes, S. L. (1998). *Islamic Law & Finance: Religion, Risk & Return*. The Hague: Kluwer Law International.Understanding Islamic finance Muhammed

SYLLABI FOR COMPLIMENTARY COURSES

BCM1C01 MANAGERIAL ECONOMICS

Lecture Hours per week: 5, Credits: 4

Internal: 20, External 80, Examination 2.5 Hours Objectives:

The objective of the course is to acquaint students with the basic principles of micro and macroeconomics for developing the understanding of theory of the firm, markets and the macro environment, which would help them in managerial decision making processes.

Module I

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Managerial Economics:- – Definition and characteristics – Nature and Scope - Economics Vs Managerial Economics - Decision making and forward planning – Relationship of managerial economics with other disciplines - Basic economic tools in management economics – The role of managerial economist. (10 Hours, 10 marks)

Module II

Theory of consumer behaviour: - Cardinal analysis - Law of diminishing marginal utility – consumer surplus; Ordinal approach – indifference curve analysis – consumer equilibrium – income consumption curve and price consumption curve – Hicksian decomposition of price effect in to substitution effect and income effect – Demand curve for normal, inferior and

giften goods – concept of elasticity of demand – measurement of various elasticities – Elasticity of supply. (20 Hours, 20 marks)

Module III

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Market structure:-

- a. Perfect competition: profit maximization and equilibrium of firm and industry short run and long term supply curves price and output determination.
- b. Monopoly: Price determination under monopoly equilibrium of firm comparison between perfect competition and monopoly price discrimination.
- c. Monopolistic competition: price and output determination product differentiation comparison with perfect competition excess capacity under monopolistic competition.
- d. Oligopoly: indeterminate pricing and output classical models of oligopoly price leadership collusive oligopoly kinked demand curve. (20 Hours, 20 marks)

Module IV

An overview of Indian economy - Indian economy since 1991 - Basic characteristics of Indian economy - Factors that led to the opening up of Indian economy - Indian economy under WTO regime - Issues in Indian economy: Problems of growth, unemployment, poverty, inequality in income distribution, inflation – The role of parallel economy – The role of Government in a market economy. (15 Hours, 15 Marks)

Module V

Structure and direction of India's foreign trade and India's trade regulation and promotion -Exchange rate policy – Intellectual Property Rights - Foreign capital and MNCs in India, Trade reforms - An overview of Kerala economy - Trade and commerce in Kerala -Industrial development of the state - the role of small scale industries in Kerala economy.

(15 Hours, 15 marks)

Reference Books:

- 1. R.L. Varshney and K.L. Maheswari, Managerial Economics
- 2. Ahuja. HL; Business Economics, S. Chand & co.
- 3. D.N. Dwivedi, Managerial Economics
- 4. Dr. S. Sankaran, Managerial Economics
- 5. DM Mithani: Business Economics
- 6. Seth M L Text Book of Economic Theory
- 7. K K Dewett: Economic Theory
- 8. Dutt & Sundaram: Indian Economy
- 9. Petersen &. "Lewis: Managerial Economics
- 10. Mote V L peul. S & Gupta G S: Managerial Economics
- 11.H. Craig Petersen & W. Cris lewis: Managerial Economics
- 12. Dr. P.N. Reddy and H.R, Appanaiah : Essentials of Business Economics
- 13. Barry Keating and J. Holton Wilson: Managerial Economics

BCM2C02 MARKETING MANAGEMENT

Lecture Hours per week: 5, Credits: 4

Internal: 20, External: 80, Examination 2.5 Hours

Objectives:

>To provide basic knowledge about the concepts, principles, tools and techniques of marketing. >To impart necessary knowledge which help the student to choose a career in the field of marketing.

>To expose the students to the latest trends in marketing.

Module I

Marketing Management: The value of marketing–Core marketing concepts–The new marketing realities–Philosophy of marketing - Creating long term loyalty relationships – Marketing management tasks –Analyzing consumer markets-Factors influencing consumer behaviour-Buying decision process - market segmentation; bases for segmenting consumer markets – market targeting - marketing of services - rural marketing in India; potential, challenges and strategies. (20 Hours, 20 marks)

Module II

Creating and Capturing Value: The fundamentals of product management; product levels; customer value hierarchy– Classification of product–Managing brands and brand equity-Product and Services differentiation-Product and brand relationships - Product Life Cycle Marketing Strategies - New product development-Packaging, labeling, Warranties and Guarantees.

Pricing to capture value; setting the price; methods of pricing; pricing strategies; pricing for rural markets. (20 Hours, 20 marks)

Module III

Delivering Value: Distribution -marketing channels and value networks-role of marketing channels-channel design and management decision-channel integration and system-conflict, cooperation and competition-Managing retailing, wholesaling and logistics-Direct and online marketing (10 Hours, 10 marks)

Module IV

Communicating Value: Integrated Marketing Communications; role of marketing communication; developing effective communication; marketing communication mix - managing advertising; deciding on media and measuring effectiveness; communicating to rural audience- Sales Promotion-Personal selling; principles of personal selling-Events and experiences-Public relation-Interactive marketing-word of mouth marketing.

(15 Hours, 15 marks)

Module V

E-commerce and E-marketing: Concept and nature; Reason for growth of e-marketing - Ecommerce marketing practices; types of E-commerce; E-commerce business models; Ecommerce marketing strategies - M-commerce marketing practices- Electronic Payment System-Security issues in E commerce. (15 Hours, 15 marks)

Reference Books:

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- 1. Philip Kotler, Kevin Lane Keller, "Marketing Management" (15e), Pearson India Education Services Pvt Ltd
- 2. V S Ramaswamy& S Namakumari, "*Marketing Management*" (Latest Edition)- McGraw Hill Education (India) Private Limited, New Delhi
- 3. S.A. Sherlekar, "Marketing Management-Concepts and Cases", Himalaya Publishing House Pvt Ltd
 - 4. William J Stanton, "Fundamentals of Marketing", McGraw Hill Publishing Co, New York
- 5. Lamb. Hair, McDaniel, "Marketing", Cengage Learning Inc USA.
- 6. Rayport, Jeffrey F and Jaworksi. Bernard J, "Introduction to E-Commerce", Tata Mc Graw Hill, New Delhi

BCM3C03 Human Resources Management

Lecture Hours per week: 5, Credits: 4 Internal: 20, External: 80, Examination 2.5 Hours Objectives:

- > To familiarize the students with the different aspects of managing human resources in an organization.
- > To equip the students with basic knowledge and skills required for the acquisition, development and retention of human resources.

Module I

Introduction to Human Resource Management—Importance--scope and objectives of HRM. Evolution of the concept of HRM- Approaches to HRM- Personal management Vs Human Resource Management-HRM and competitive advantage- Traditional Vs Strategic Human Resource Management - E-HRM - Operational E-HRM - Relational E-HRM -Transformational E-HRM. (20 Hours, 20 marks)

Module II

Human resource planning, Recruitment and selection—Job analysis--process of job analysisjob discretion- job specification-- methods of job analysis-- Conventional Vs strategic planning—job evaluation—Recruitment--source of recruitment-methods. (18 Hours, 18 marks)

Module III

Placement, Induction and Internal mobility of human resource. Training of employees—need for training-objectives- approaches --methods-training environment- areas of training-Training evaluation. (12 Hours, 12 marks)

Module IV

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Performance appraisal and career planning. Need and importance- objectives processmethods and problems of performance appraisal- . Concept of career planning –featuresmethods –uses career development (12 hours, 15 marks)

Module V

Compensation management and grievance redressal. Compensation planning objectives-Wage systems- factors influencing wage system-. Grievance redressal procedure- disciplineapproaches-punishment-essentials of a good discipline system. Labour participation in management. (18 Hours, 15 marks)

References:

- 1. Human Resource Management- Text and Cases-- VSP Rao
- 2. Human Resource Management Pravin Durai
- 2. Human Resource Management—Snell, Bohlander
- 3. Personal Management and Human Resources—VenkataRatnam .Srivasthava.
- 4. A Hand Book of Personnel Management Practice—Dale Yolder

BCM4C04 QUANTITATIVE TECHNIQUES FOR BUSINESS

Lecture Hours per week: 5, Credits: 4

Internal: 20, External: 80, Examination 2.5 Hours

Objectives:

> To familiarize student with the use quantitative techniques in managerial decision

making.

Module I

Quantitative Techniques - Introduction - Meaning and definition - Classification of Q.T - QT and other disciplines - Application of QT in business - Limitations.

(10 Hours, 10 Marks)

Module II

Correlation and Regression Analysis: Meaning and definition of Correlation - Karl Pearson's co-efficient of correlation - Rank correlation - Regression - Types - Determination of simple linear regression - Coefficient of determination. (20 Hours, 20 Marks)

Module III

Set Theory - Venn Diagrams - Probability: Concept of probability - Meaning and definition -Approaches to probability - Theorems of probability - Addition Theorem - Multiplication Theorem -Conditional probability- Inverse probability- Baye'sTheorem. (15 Hours, 15 Marks)

Module IV

Theoretical Distribution: Basic assumptions and characteristics - Probability distribution -Fitting of probability distribution - Binomial distribution - Fitting of binomial distribution -Poisson distribution - Fitting of Poisson distribution - Normal distribution - Features and properties - Standard normal curve. (20 Hours, 20 Marks)

Module V

Quantitative approach to decision making- Types and steps in decision making-Decision tree analysis-Different types of models-Model building steps - Linear programming-concepts - Mathematical formulation - Solution of LPP using graphic method

(15 Hours, 15 Marks)

Reference Books:

- 1. Richard I. Levin and David S. Rubin, Statistics for Management, Prentice Hall of India, latest edition.
- 2. S.P.Gupta, Statistical Methods, Sultan Chand, latest edition
- 3. Sanchetti and Kapoor, Statistics, Sultan Chand.
- 4. G.C.Beri, "Statistics For Managemet", Tata Me Graw Hill, 2003.
- 5. J.K. Sharma, "Business Statstics:, Pearson, 2004
- 6. Anderson Sweeney Williams, "Statistics for Business and Economics", Thomson.
- 7. R.P.Hooda, "Statistics for Business", Me Millan.
- 8. Levine Krebiel & Bevenson, "Business Statistics", Pearson edition, Delhi.
- 9. J K Sharma, Quantitative Methods- Theory and applications, Mac Millan
- 10. P.C. Tulsian & Vishal Pandey, Quantitative techniques-Theory and Problems, Pearson
- 11. V.K Kapoor and Sumant Kapoor- OR Techniques for management- Sultan Chand & Sons

SYLLABI FOR OPEN COURSES (For Students from Other Departments)

BCM5D01 E-COMMERCE

Lecture Hours per week: 3, Credits: 3

Internal: 10, External: 40, Examination 2 Hours Objectives:

- > To enable the students to understand basics of E- Commerce.
- > To Gain a practical orientation to E-Commerce and E- Business management.

Module I

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Introduction to E-Commerce: Meaning and concept - E-Commerce v/s Traditional Commerce - E-Business &. E-Commerce - History of E- Commerce - EDI - Importance, features & benefits of E- Commerce - Impacts, challenges & limitations of E-Commerce - Supply chain management & E-Commerce - E- Commerce infrastructure - Business Models of E -Commerce: Business to business - Business to customers - customers to customers - Business to government - Business to employee - E - Commerce strategy - Influencing factors of successful E- Commerce. (20 Hours, 20 marks)

Module II

Marketing Strategies & E - Commerce: Website - Components of website - Concept & designing website for E- Commerce - Corporate website - Portal - Search Engine - Internet advertising - Emergence of the internet as a competitive advertising media - Models of internet advertising - Weakness in internet advertising. (18 Hour, 10 marks)

Module III

Electronic Payment System: Introduction - Online payment systems - prepaid and postpaid payment systems - E-cash - E- cheque - Smart card - Credit card - Debit card -Electronic purse - Security issues on electronic payment system - Solutions to security issues -Biometrics - Types of biometrics. (10 Hours, 10 marks)

Reference Books:

1. Turban, Efraim, David King et. el.: Electronic Commerce: A Managerial Perspective, Pearson Education Asia, Delhi.

2. Kalakota, Ravi: Frontiers of Electronic Commerce, Addison - Wesley, Delhi.

3. Rayport, Jeffrey F and Jaworksi. Bernard J: Introduction to E-Commerce, Tata McGraw-Hill

4. Smantha Shurety,: E-Business with Net Commerce, Addison - Wesley, Singapore.

5. Rich, Jason R: Stalling an E-Commerce Business, IDG Books, Delhi.

6. Laudon, Kenneth C and Carol Guercio Traver : E-Commerce business. Technology. Society, Pearson Education, Delhi.

7. Stamper David A. and Thomas L.Case: Business Data Communications, Pearson Education, New Delhi.

8. Willam Stallings: Business Data Communications. Pearson Education, New Delhi.

OPEN COURSE

BCM5D02 -BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

Lecture Hours per week: 3, Credits: 3

Internal: 10, External: 40, Examination 2 Hours Objective:

> To enable the students to have an understanding of the basics of business, entrepreneurship and organizational management.

Module I

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Foundation of Business : Concept of business – Industry, Trade and Commerce – Classification of Industry, Types of trade and Aids to trade – Forms of Business enterprises-Sole trader – Partnership - Joint-stock Companies – Cooperative organisations – One man company. Factors to be considered while setting up of a business - Social Responsibility of business. (18 Hours, 15 marks)

Module II

Entrepreneurship: Concept of entrepreneur - Characteristics of entrepreneur - Functions of an entrepreneur - Difference between entrepreneur and manager – Micro, Small and Medium Enterprises, Definition, Registration procedure of Sole proprietorship and partnership units. (10 Hours, 10 marks)

Module III

Management Concepts: Meaning - Nature and characteristics of management - Management as science, art and profession - Levels of management –Henry Fayol's Principles of management. Functions of Management : Planning - Steps in planning – Organising - Types of organisation – Line, Staff and Functional- Centralisation Vs decentralisation - Authority Vs responsibility - Staffing – Elements of Staffing - Directing - Leadership - Leadership styles - Controlling - Steps in controlling . (20 Hours, 15 marks)

References:

- 1. Poornima M Charantimath, Entrepreneurship Development and Small Business Enterprise, Pearson Education
- 2. Manjeeth Kalra, Entrepreneurship Development and Planning, AITBS Publishers
- 3. S.Anil Kumar, Entrepreneurship Development, New Age Publishers
- 4. E Gordon & K Natarajan, Entrepreneurship Development, Himalaya Publishing House
- 5. Basu, Business Organisation and Management, Tata McGraw Hill.
- 6. Gupta. C.B, Modern Business Organisations, Mayur Paper Backs.
- 7. Mishra, N, Modern Business Organisation, Sahitya Bhawan
- 8. Singh, B.P., T.N. Chhabra, Business Organisation and Management, Dhanpat Rai & Co.
- 9. Prasad. L.M., Principles and Practice of Management., Sultan Chand & Sons.
- 10. Rao. V.S.P, Narayana.P.S., Principles and Practice of Management, Sultan Chand & Sons
- 11. Koontz, H and Wechrick, H, Management, McGraw Hill Inc.
- 12. Khanka.S.S. Entrepreneurship Development, Sultan Chand

BCM5D03 BASIC ACCOUNTING

Lecture Hours per week: 3, Credits: 3

Internal: 10, External: 40, Examination 2 Hours Objectives:

> To enable the students to acquire knowledge of Accounting Principles and Practice

Module I

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Basic Accounting Concepts: Kinds of accounts - Financial Accounting Vs Management Accounting - Double Entry book keeping - Rules of debit and credit - Preparation of Journal and Ledger accounts - Problems. (20 Hours, 15 marks) **Module II**

Subsidiary Books : Cash Book - Types of Cash Book - problems - Purchase Book - Sales Book - Sales Return Book - Purchases Return Book - Journal Proper - Trial Balance (18 Hours, 15 marks)

Module III

Final Accounts of sole trading concerns: Trading and Profit & Loss Account - Balance Sheet - Problems with simple adjustments. (10 Hours, 10 marks) (Theory and Problems may be in the ratio of 40% and 60% respectively)

Reference Books:

- 1. Grewal T.S., Double Entry Book Keeping
- 2. Jain and Narang , Advanced Accountancy.
- 3. Shukla and Grewal, Advanced Accountancy.
- 4. Gupta and Radhaswamy, Advanced Accountancy.
- 5. Gupta. R.L, Advanced Accountancy.

COMMON COURSES

BCM3A11 BASIC NUMERICAL METHODS

Lecture Hours per week: 5, Credits: 4

Internal: 20, External: 80, Examination 2.5 Hours Objectives:

To enable the students to acquire knowledge of numerical equations, matrices progressions, financial mathematics and descriptive statistics

At the end of this course, the students will be able to understand, numerical equations, matrix, progression, financial mathematics, descriptive statistics and their applications.

Module I

Numerical expressions and Equations: Simultaneous linear equations (up to three variables), Quadratic equations in one variable-factorization and quadratic formula

(10 Hours, 10 marks)

Module II

Matrices: introduction - type of matrices - trace and transpose and determinants - matrix operations - adjoint and inverse -rank- solving equations by matrices: Cramer's Rule (not

more than three variables).

Module III

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Sequence, Series and Progression : Concepts and differences - Arithmetic progression- n th term and sum of n terms of an AP - Insertion of Arithmetic means in AP - Geometric progression- 'n'th term and sum of n terms of an GP - Insertion of Geometric Mean in GP - Harmonic progression. (20 Hours, 15 marks

Module IV

Interest and Time value: Concept of interest-Types of interest: Simple interest and compound interest – nominal, real and effective rate of interest - Future value and Present Value; Annuity and Perpetuity - Computing future and present values of annuity (regular and immediate) - multi and growing period perpetuity - Compound annual growth rate - computation of Equated Monthly Instalments (EMI). (15 Hours, 15 marks)

Module V

Descriptive Statistics: Measures of Central Tendency – Mean: Arithmetic mean, Geometric mean and Harmonic Mean- Median, Mode and other position values - Measures of Dispersion: mean deviation, quartile deviation, standard deviation and coefficient of variation - Measures of Skewness and Kurtosis. (20 Hours, 25 marks)

Reference Books

1.Business Mathematics and Statistics- N G Das & J K Das (Tata McGraw Hill)

2. Basic Mathematics and its Application in Economics – S. Baruah (Macmillan)

- 3. Mathematics for Economics and Business R. S. Bhardwaj (Excel Books)
- 4. Business Statistics G. C. Beri (Tata McGraw Hill)
- 5. Fundamentals of Statistics S.C.Gupta (Himalaya Publishing House)

6.SP Gupta ,Statistical Methods, Sultan Chand

7. Dinesh Khattar-The Pearson guide to quantitative aptitude for competitive examinations.

8. Dr. Agarwal.R.S – Quantitative Aptitude for Competitive Examinations, S.Chand and Company Limited.

9. Abhijit Guha, Quantitative Aptitude for Competitive Examinations, Tata Mcgraw Hill,

(Theory and problems may be in the ratio of 20% and 80% respectively. An over view of the topics is expected and only simple problems shall be given)

BCM3A12 PROFESSIONAL BUSINESS SKILLS

Lecture Hours per week: 5, Credits 4

Internal: 20, External: 80, Examination 2.5 Hours

Objectives:

To update and expand basic Informatics skills of the students

To equip the students to effectively utilize the digital knowledge resources for their study

Module I

Professionalism: Meaning -Definition – Characteristics - Traits and Qualities of a good professional - Professionalism in business - Professional Skills: important soft skills for

business success- Professionalism in Communication: Verbal Communication: Professional Presentation - Different Presentation Postures- Written Communication: Email - Significance of Email in business – Email etiquette: format - rules – dos and don'ts - Technical Documentation: Standards – Types (15 Hours, 15 marks)

Module II

E-Learning :Introduction of electronic learning - benefits and drawbacks of e-Learning -Online education - Digital age learners - Knowledge resources on internet - E-books, Audio, Video and other means for e-learning- Introduction to e-content development and tools -Online libraries – MOOCs - The e-Learning as a service Industry - major technologies used in e-earning- different approaches for e-Learning delivery - E-learning in India

(12 Hours, 12 marks)

Module III

Business Data Analysis : Features of New Generation Computers – Concept of data analysis – Business Data Analysis – Data Analyst – Types of analysts - organisation and source of data, importance of data quality, dealing with missing or incomplete data- Social Networking Analysis – Big Data Analysis - Role of Data Scientist in Business & Society - Role of Artificial Intelligence and Intelligent Agents in e-business - Ethical and Legal considerations in Business Analytics (18 Hours, 18 marks)

Module IV

Socio - Cyber Informatics: IT and society - Digital Divide – Digital natives-Cyber space-New opportunities and threats - Cyber ethics - Cyber-crimes -Types - Cyber Laws – Organisations related with cyber laws-Cyber addictions - Information overload - Health issues - e-waste and Green Computing –Recent E-governance initiatives in India (15 Hours, 15 marks)

Module V

Digital Marketing : Introduction to Digital marketing Environment –meaning & Concept – Need for digital marketing – Advantages and disadvantages of digital marketing -Trends in digital marketing- Types of digital marketing – Business models in digital marketing Business to Business (B2B), Business to Customer (B2C), Customer to Customer (C2C), Business to Employees (B2E), Business to Government (B2G) - Online advertising - types of online advertising - Top e-commerce websites around the world and its scenario in India. PPC (Pay per Click) advertising – Search engine Analytics – search engine ads – social media channels and ads (20 Hours, 20 marks)

References Books:

- 1. Professional Business Skills Lee Pelitz 2nd Edition
- 2. Peter Norton, Introduction to Computers, Tata McGraw Hill Private Limited, New Delhi, 2009.
- Alan Evans, ITL ESL, Leslie Lamport, Dolores Etter, Darren George, Kenneth C Laoudon, Gary Rogers, Rainer Handel, INFORMATICS -Technology in Action, Pearson Education, Delhi, 2009.
- 4. V.Rajaraman, Introduction To Information Technology, PHI Learning Private Limited, New Delhi, 2009.

- 5. Daniel Minoli&EmmaMinoli, Web Commerce Technology Hand Book, Tata McGraw Hill, New Delhi, 2009
- 6. Godfrey Parkin,DigitalMarketing:Strategies for online success,New Holland publishers Ltd,2009
- 7. Damian Ryan, Understanding Digital marketing: Marketing strategies for Engaging the Digital generation, Kogan page, 3rd Edition, 2014
- 7. Jonah Berger, Contagious Why things catch on, Simon&Schuster, 2013
- 8. Turban E, Armson, JE, Liang, TP &Sharda, Decision support and Business Intelligence Systems, 8thEdition, John Wiley & Sons, 2007
- 9. Frank J. Ohlhorst, Big Data Analytics, 1st Edition, Wiley, 2012.
- 10. Efraim Turban, Ramesh Sharda, Jay Aronson, David King, Decision Support and Business Intelligence Systems, 9th Edition, Pearson Education, 2009
- 11. Microsoft Office 2007 Business Intelligence Reporting, Analysis, and Measurement from the Desktop, Doug Harts, TATA McGraw-Hill Edition, 2008
- 12. Data Mining for Business Intelligence: Concepts, Techniques, and Applications in Microsoft Office Excel with XLMiner, GalitShmueli, Nitin R. Patel, Peter C. Bruce, Wiley Publication, 2010
- Data Mining: Concepts and Techniques", Morgan Kaufmann Publication, 3rd Edition, 2011 Data Science for Business – What you need to know about data mining and data-analytic thinking, Foster Provost, Tom Fawcelt, O' Reilly Media Publication, 2013

BCM4A13 ENTREPRENEURSHIP DEVELOPMENT

Lecture Hours per week: 5, Credits: 4 Internal: 20, External: 80, Examination 2.5 Hours

Objectives:

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- > To familiarize the students with the concept of entrepreneurship.
- > To identify and develop the entrepreneurial talents of the students.
- > To generate innovative business ideas in the emerging industrial scenario.

Module I

Concepts of entrepreneur: Entrepreneur- Definitions - Characteristics of entrepreneur-Classification of entrepreneur-Entrepreneurial traits -Entrepreneurial functions - role of entrepreneurs in the economic development - Factor effecting entrepreneurial growth – Entrepreneurship – Meaning – definition - Entrepreneur vs Intrapreneur - Women Entrepreneurs - Recent development – Problems - Entrepreneurial Development Programmes - Objectives of EDP - Methods of training - Phases of EDP. (15Hours, 15 marks)

Module II

Institutional support and incentives to entrepreneurs- Functions of Department of Industries and Commerce (DIC) - Activities of Small Industrial Development Corporation (SIDCO)-Functions of National Small Industries Corporation(NSIC)- Functions of Small Industries Development Bank of India (SIDBI) - Khadi Village Industry Commission (KVIC)-Small Industries Service Institute (SISI)- Functions and services of Kerala Industrial Technical Consultancy Organisation (KITCO)-Activities of Science and Technology Entrepreneurship Development Project (STEDP)-Strategies of National entrepreneurship Development Board (NEDB) -Objectives of National Institute for entrepreneurship and small business development (NIESBUD) - Techno park-Functions of techno park Incentives- Importance-Classification of incentives – Subsidy - Types of Subsidy (17 Hours, 15 marks)

Module III

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Micro Small and Medium Enterprises- Features- Objectives- Importance- Role of SME in the economic development- MSME Act 2006- Salient features- Credit Guarantee Fund Trust Scheme for MSMEs - Industrial estates-Classification-Benefits- Green channel- Bridge capital- Seed capital assistance-Margin money schemes –Single Window System- Sickness-Causes –Remedies- Registration of SSI (15 Hours, 15 marks)

Module IV

Setting up of Industrial unit-(Only Basic study) Environment for Entrepreneurship – Criteria for selecting particular project- Generating project ideas-Market and demand analysis-Feasibility study- Scope of technical feasibility- Financial feasibility- Social cost benefit analysis-Government regulations for project clearance-Import of capital goods- approval of foreign collaboration-Pollution control clearances- Setting up of micro small and medium enterprises-Location decision- Significance. (18 Hours, 20 marks)

Module V

Project Report - Meaning-Definition - Purpose of project reports-Requirements of good report - Methods of reporting - General principles of a good reporting system - Performa of a project report - Sample project report. (The preparation of sample project report shall be treated as an assignment of this course). (15 Hours, 15 marks)

Books Recommended:

- 1. Shukla M.B. Entrepreneurship and small Business Management, Kitab Mahal Allahabad.
- 2. Sangram Keshari Mohanty, Fundamentals of entrepreneurship, PHI, New Delhi.
- 3. Nandan H. Fundamentals of Entrepreneurship, PHI, NewDelhi.
- 4. Small-Scale Industries and Entrepreneurship, Himalaya Publishing ,Delhi
- 5. C.N.Sontakki, Project Management, Kalyani Publishers, Ludhiana.
- 6. Sangam Keshari Mohanty. Fundamentals of Entrepreneurship, PHI, NewDelhi
- 7. Peter F. Drucker- Innovation and Entrepreneurship.
- 8. Vasanth Desai, Small Business Entrepreneurship, Himalaya Publications.
- 9. MSME Act 2006.

BCM4A14 BANKING AND INSURANCE

Lecture Hours per week: 5, Credits: 4

Internal: 20, External: 80, Examination 2.5 Hours Objectives:

- > To enable the students to acquire knowledge about basics of Banking and Insurance.
- > To familiarize the students with the modern trends in banking.

Module I

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Introduction to Banking : Meaning and definition - Origin and development of banking – Customer of a bank - Structure of banking in India - Banks and economic development -Functions of commercial banks (conventional and innovative functions) - Central bank -RBI – Functions - Emerging trends in banking.

Activity: List out the name of banks as per their different category

Assignment: Procedure for creating an account in a bank (15 Hours, 15 marks)

Module II

Negotiable Instruments : Definition - Characteristics - Types - Parties to negotiable instruments -Cheques - Types of cheques - Crossing of cheques - Drafts - Cheque vs. Draft - Endorsement -Significance - Regularity of endorsement - Liability of endorser -Electronic payments.

Activity / Assignment:

- Writing of cheque, writing of challan for Demand Draft
- Procedures for a Bank Loan. (15 Hours, 15 marks)

Module III

E-Banking-centralized online real time electronic banking (CORE)-Electronic Clearing service (ECS) - Electronic Fund Transfer - Real Time Gross settlement (RTGS)—National Electronic Fund transfer(NEFT)-society for worldwide interbank financial telecommunication(SWIFT) - E-cheque - Any Time Money - ATM.s- Credit card - Debit card-smart card - Internet banking - mobile banking - Tele-banking - financial inclusion - recent initiatives in financial inclusion.

Activity / Assignment:

- Chelan filling for RTGS, EFT and NEFT
- Different types of Cards, the Procedure for application of different cards and the Procedure for blocking cards
- Procedure for application or activation of net banking, m-banking and tele-banking.

(20 Hours, 20 marks)

Module IV

Introduction to insurance: Concept - need of insurance-insurance as a social security tool - insurance and economic development-principles of insurance - various kinds of insurance - life and general insurance (fire, marine, medical, personal accident, property and motor vehicle insurance) - features-life insurance Vs. general insurance.

Activity / Assignment: List out different names of insurance companies (15 Hours, 15 marks)

Module V

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Life insurance-law relating to life insurance-general principles of life insurance contract, proposal and policy—Assignment and nomination - title and claims - general insurance - law relating to general Insurance - IRDA - powers and functions - insurance business in India. Case Study: Preparation of a proposal for life insurance and how to claim insurance in case of any accident, death or damage. (15 Hours, 15 marks)

Reference Books:

- 1. Sheldon H.P : Practice and Law of Banking.
- 2. Bedi. H.L : Theory and Practice of Banking.
- 3. Maheshwari. S.N. : Banking Law and Practice.
- 4. Shekar. K.C : Banking Theory Law and Practice.
- 5. Pannandikar & Mithami': Banking in India.
- 6. Radhaswamy & Vasudevan: Text Book of Banking.
- 7. Indian Institute of Bankers (Pub) Commercial Banking Vol-I/Vol-II (part I& II)Vol- III.
- 8. Varshaney: Banking Law and Practice.
- 9. Dr. P. Periasamy: Principles and Practice of Insurance Himalaya Publishing House, Delhi.
- 10. Inderjit Singh, Rakesh Katyal & Sanjay Arora: Insurance Principles and Practices, Kalyani Publishers, Chennai.
- 11. M.N. Mishra: Insurance Principles and Practice, S. Chand & Company Ltd, Delhi.
- 12. G. Krishnaswamy : Principles & Practice of Life Insurance
- 13. Kothari & Bahl: Principles and Pratices of Insurance
- 14. B.S. Khubchandani, "Practice and Law of Banking", Mac Millan India Ltd
- 15. K.C. Nanda," Credit Banking", Response Book, Sage Publication, 1999

BCM6B16 RESEARCH METHODOLOGY

(For those who do not opt for project/SDE students)

Teaching Hours: 4, Credit: 2 Internal: 10, External: 40, Examination: 2 Hours Objectives

To make students conversant with the procedure, techniques, and tools to conduct research to facilitate management in decision making activity.

Unit I

Introduction to Research: Introduction to Research and Statistics: Role of Research in Business, Value of Information, Cost of Information, Decision to Conduct Research, Research Design, Types of Research, Research Process. (10 Hours, 4 marks)

Unit II

Sources of Data: Primary and secondary data - Sources of Secondary Data, Scales of Measurement, Validity and Reliability. (8 Hours, 4 marks)

Unit III

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Primary Data Collection: Observation and Its Different Types, Selection of Method of Data Collection, Qualitative Research Methods: Focus Group, Behaviour Mapping, Consumer Journey, Delphi Study, Extreme Users' Interview, Quantitative Research Methods: Various Types of Interviews: Mail Interview, Person to Person Interviews, Telephonic Interviews. Data collection using Electronic Interface like the Internet, Pilot Survey and Its Conduct, Components and Design of Questionnaire, Open ended question Vs. Multiple choice questions. (20 Hours, 15 marks)

Unit IV

Sampling: Population Defined, Sampling Frame, Sampling Vs. Census, Steps in Selecting a Sample. Types of Sampling Methods: Probabilistic: Simple Random Sampling Stratified Random Sampling, Cluster Sampling. Non-Probabilistic: Convenience Sampling, Judgment Sampling and Quota Sampling, Determination of Sample Size, Concepts of Errors in Research - Sampling and Non-Sampling Errors and Measures to Reduce Errors. (16 Hours, 10 marks)

Unit V

Module V: Report Writing and Evaluation-Introduction, Types of Reports, Planning Report Writing, Research Report Format, Principles of Writing, APA Style of Using References, Documentation: Footnotes and Bibliography, Writing the Report, Typing the Report, briefing, Evaluation of a Research Report. (10 Hours, 7 marks)

Suggested Readings

- 1. N. K. Malhotra: *Marketing Research: An Applied Orientation*, Prentice Hall, Delhi, 2007.
- 2. R. I. Levin and D. S. Rubin: Statistics for Management, Pearson Education, Delhi, 1994
- 3. C. Donald, P. Schindler and J. K. Sharma: *Business Research Methods*, (12th Ed.), McGraw Hill Education, New Delhi, 2014
- 4. K. N. Malhotra, and D. Satyabhushan: *Marketing Research*, Pearson Education, Delhi, 2015
- 5. Alan Bryman, Bell Emma (2015), Business Research Methods, Oxford University Press, Delhi, 2015
- 6. S. Mark, L. Philip, and T. Adrian: *Research Method for Business Student*, Pearson Education, Delhi, 2011.
- 7. H. F. Joseph, B. C. William, B. J. Babin and A. E. Rolph:. Multivariate Data Analysis, Pearson Education, Delhi, 2015.
- 8. O.R Krishnaswami, M. Ranganathan, P N Harikumar :Research Methodology, Himalaya Publishing House (latest edition)

MODEL QUESTION PAPER

University of Calicut B. Com fourth Semester Examination April...... BCM4B05 Cost Accounting

Max marks-80

Time -Two and Half hours Part -A

Answer all questions.

- 1. Give any two items which are excluded from costs
- 2. Distinguish between Material Price Variance and Materials Usage Variance.
- 3. What do you mean by ZBB.
- 4. What do you understand by costing and cost accounting?
- 5. What is a cost unit? How is it different from cost Centre?
- 6. When is a bill of material prepared by the engineering or planning department?
- 7. 'Job order costing method is a Specific order costing method'. Explain
- 8. What do you mean by sunk cost?
- 9. How will you calculate prime cost?
- 10. Give two examples of selling overheads.
- 11. Name four industries in which service costing is used.
- 12. What is composite cost unit?
- 13. Compare the notional profit and estimated profit under contract costing.
- 14. What is unit costing? In which industries this method of costing is applied?
- 15. What type of decisions is made with the help of service costing?

(15*2=30, Maximum ceiling 25 marks)

Part-B

Answer all questions

- 16. Distinguish between a "Bin card and stores ledger".
- 17. Write short notes on "Straight piece rate system of wage payment and incentives"

18. Calculate the machine hour rate from the following:

| Cost of machine | Rs.80,000 |
|--|-----------|
| Cost of installation | Rs.20,000 |
| Scrape value after 10 years | Rs.2,000 |
| Rent for a quarter | Rs.3,000 |
| General lighting per month | Rs.200 |
| Salary of supervisor per quarter | Rs.1000 |
| Insurance premium for a machine per annum | Rs.600 |
| Repair charges per year | Rs.1000 |
| Power, 2 units per hour at Rs 0.50 per unit | - |
| Estimated working hours per year -2000 hours | |

Discuss the difference between Allocation and Apportionment of overhead.
 "Variance anlaysis is an integral part of Standard Cost Accounting". Explain this statement.

21. Given the annual consumption of materials are 1,800 units, ordering costs are Rs.2 per order, price per unit of material is 32 paise and storage costs are 25% per annum of stock value, find the Economic Order Quantity.

22. The output of worker A is 64 units in a 40 hours week. Guaranteed time rate is Rs.5 per hour. Ordinary piece rate is Rs.2 per unit. Show the earnings of worker A under piece rate and time rate systems.

23. Salora TV Company produced 2000 units and sold at Rs.4,000 each during 2014-15. The materials and direct wages amounted to Rs20 lakhs and Rs.30 lakhs respectively. Factory overheads and office overheads are recovered at 20% on wages and 10% on Factory cost respectively. Ascertain the profit for 2014-15 and profit it may earn in 2015-16 if the selling price is raised by Rs. 80. (8*5= 40, Maximum ceiling 35 marks)

Part-C

Answer any two questions

24. Premier Ltd. has three production departments A, B and C and two service departments D and E. the following figures are extracted from the records of the company.

| Dent and notes | ares are entru | | 1000100 01 0 | 1 2 | 0 | |
|---|-----------------|------------|--------------|---------------|------------|----------|
| Rent and rates | | | | Rs.5,00 | 0 | |
| General Lighting | | | | Rs.600 | | |
| Indirect Wages | | | | Rs.1,50 | 0 | |
| Power | | | | Rs.1,50 | 0 | |
| Depreciation of machine | ery | | | Rs.10,00 |)0 | |
| Sundries | - | | | Rs.10,0 | 00 | |
| The following further de | tails are avail | able | | | | |
| Particulars | Total | А | В | С | D | E |
| Floor area (sq.ft) | 10,000 | 2,000 | 2,500 | 3,000 | 2,000 | 500 |
| Light points (Nos) | 60 | 10 | 15 | 20 | 10 | 5 |
| Direct Wages (Rs) | 10,000 | 3,000 | 2,000 | 3,000 | 1,500 | 500 |
| Horse power of machine | es 150 | 60 | 30 | 50 | 10 | - |
| Value of machinery(Rs) | 2,50,000 | 60,000 | 80,000 | 1,00,000 | 5,000 | 5,000 |
| Working Hours | - | 6,226 | 4,027 | 4,066 | - | - |
| The expenses of servic method as follows. | e departmen | ts D and E | are allocate | ed using repe | eated dist | ribution |

| | А | В | С | D | Е |
|---|-----|-----|-----|-----|-----|
| D | 20% | 30% | 40% | - | 10% |
| E | 40% | 20% | 30% | 10% | - |

What is the total cost of an article if the raw material cost is Rs.50, labour cost is Rs.30 and it passes through departments A, B and C for 4,5, and 3 hours respectively?

25. A firm of building contractors began to trade on 1^{st} April, 2016. Following was the expenditure on the contract for Rs. 3,00,000; Materials issued to contract Rs.51,000 Plant used for contract Rs 15,000 ; Wages incurred Rs.81,000; Other expenses incurred Rs. 5,000 Cash received on account to 31^{st} March, 2017, amounted to Rs 1,28,000 being 80% of the work certified. Of the plant and materials charged to the contract, plant which cost Rs. 3,000 and materials cosing Rs.2,500 were lost. On 31^{st} March, 2017 plant which cost Rs.2,000 was returned to store, the cost of work done but uncertified was Rs.1,000 and materials costing

Rs. 2,300 were in hand on site. Charge 15% depreciation on plant, and take to the profit and loss account 2/3 of the profit received. Prepare the Contract Account, Contractee's Account and Balance Sheet from the above particulars.

26. From the following particulars of a firm, prepare a cash budget for the six months, January-June.

| Liabilities | | Assets | |
|--------------------|-----------|----------------------------|--------------------|
| Share capital | Rs.10,000 | Cash | Rs.16,000 |
| Reserves | Rs.90,000 | Accounts Receivables | Rs.10,000 |
| | | Inventory | Rs 49,000 |
| | | Fixed Assets | Rs.30,000 |
| | | Less depreciation Rs. 5,00 | <u>00</u> Rs25,000 |
| | | | |
| | 1,00,000 | | 1,00,000 |
| 2. Sales Forecast | | | |
| January | Rs.20,000 | April R | s.60,000 |
| February | Rs.40,000 | May R | s.90,000 |
| March | Rs.50,000 | June R | s. 50,000 |
| | | July F | ks.10,000 |
| 3. Salary Expenses | | | |
| January | Rs.3,000 | April | Rs.9,000 |
| February | Rs.5,000 | May | Rs.11,000 |
| March | Rs.7,000 | June | Rs. 6,000 |

1. Balance Sheet as on 31st December

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4. Monthly selling and distribution expenses are expected to be 10 per cent of sales, depreciation charges are 1 per cent per monthly.

5. The firm operates on the following terms

- a) Sales are on a 30 day basis. But payments are not received until the following month.
- b) All purchases of the firm are in cash
- c) The firm purchases enough inventory each month to cover 125 per cent of the following month's sales. The firm has a policy of maintaining 20 per cent gross profit margin on sales.
- d) A minimum cash balance of Rs. 10,000 is maintained.

6. Additional information: new equipment purchased for Rs.5, 000 is scheduled for deliver on March 1 against payment.

27. Following are the particulars for the production of 2,000 sewing machines of Hashath Engineering Co. Ltd for the year 2015.

Cost of Material Rs.1,60,000 ; Wages 2,40,000; Manufacturing Expenses Rs.1,00,000; Salaries Rs.1,20,000; Rent, Rates and Insurance Rs 20,000; Selling Expenses Rs.60,000; General expenses Rs. 40,000; and Sales Rs,8,00,000

The company plans to manufacture 3,000 sewing machines during 2016. You are required to submit a statement showing the price at which machines would be sold so as to show a profit of 10% on selling price. Following additional information is supplied to you;

(a) price of material is expected to raise by 20%

- (b) wages rates are expected to show an increase of 5%
- (c) manufacturing expenses will rise in proportion to the combined cost of materials and wages
- (d) selling expenses per unit will remain the same
- (e) Other expenses will remain unaffected by the rise in output. (2*10=20)

Annexure-1

Method of Indirect Grading

Evaluation (both internal and external) is carried out using Mark system. The Grade on the basis of total internal and external marks will be indicated for each course, for each semester and for the entire programme.

Indirect Grading System in 10 -point scale is as below:

Ten Point Indirect Grading System

•

| Percentage of Marks (Both Internal &External put together) | Grade | Interpretati on | Grade point Average (G) | Range of grade points | Class |
|--|-------|--------------------|----------------------------------|-----------------------------|-------------------|
| 95 and above | 0 | Outstanding | 10 | 9.5 -10 | -First Class with |
| 85 to below 95 | A+ | Excellent | 9 | 8.5 -9.49 | –Distinction |
| 75 to below 85 | А | Very good | 8 | 7.5 -8.49 | Distiliction |
| 65 to below 75 | B+ | Good | 7 | 6.5 -7.49 | –First Class |
| 55 to below 65 | В | Satisfactory | 6 | 5.5 -6.49 | riist Class |
| 45 to below 55 | С | Average | 5 | 4.5 -5.49 | Second Class |
| 35 to below 45 | Р | Pass | 4 | 3.5 -4.49 | Third Class |
| Below 35 | F | Failure | 0 | 0 | Fail |
| Incomplete | Ι | Incomplete | 0 | 0 | Fail |
| Absent | Ab | Absent | 0 | 0 | Fail |

Example – 1 SGPA Calculation

| Semester I Course Code | Course Name | Grade Obtained | Grade point (G) | Credit (C) | Credit point (CXG) |
|------------------------------|----------------|-------------------|--------------------|---------------|--------------------------|
| xxxxxx | Xxxxxx | А | 8 | 4 | 32 |
| xxxxxx | Xxxxxxxx | С | 5 | 3 | 15 |

| xxxxxx | Xxxxxxxx | A+ | 9 | 4 | 36 |
|--------|----------|----|---|---|----|
| xxxxxx | Xxxxxxxx | B+ | 7 | 3 | 21 |
| xxxxxx | Xxxxxxxx | Р | 4 | 3 | 12 |
| xxxxxx | Xxxxxxxx | C | 5 | 4 | 20 |

SGPA = <u>Sum of the Credit points of all courses in a semester</u> Total Credits in that semester

 $\frac{\text{SGPA}=32+15+36+21+12+20}{21} = \frac{136}{21}$

SGPA = 6.476

Percentage of marks of semester I = (SGPA/10) x 100 = 64.76 %

Note: The SGPA is corrected to three decimal points and the percentage of marks shall be approximated to two decimal points.

Example: 2

| Semester II Course Code | Course Name | Grade Obtained | Grade point (G) | Credit (C) | Credit point (CXG) |
|-------------------------------|----------------|-------------------|--------------------|---------------|--------------------------|
| xxxxxx | Xxxxxx | A | 8 | 4 | 32 |
| <u>xxxxxxx</u> | Xxxxxxxx | С | 5 | 3 | 15 |
| xxxxxx | Xxxxxxxx | A+ | 9 | 4 | 36 |
| xxxxxx | Xxxxxxxx | B+ | 7 | 3 | 21 |
| xxxxxx* | Xxxxxxxx | F | 0 | 3 | 0 |
| xxxxxx | Xxxxxxxx | С | 5 | 4 | 20 |

*Failed course

Note: In the event a candidate failing to secure '**P**' grade in any Course in a semester, consolidation of SGPA and CGPA will be made only after obtaining '**P**' grade in the failed Course in the subsequent appearance.

CGPA Calculation

Example

CGPA = 136 + 145 + 161 + 148 + 131 + 141 / 120 = 862/120

CGPA = 7.183

Total percentage of marks = (CGPA/10) * 100

Total % of marks = (7.183/10) * 100 = 71.83

Total Credits acquired for Core Courses

Similarly CGPA of Complementary courses, Open courses, English Common courses and Additional Language Common courses may be calculated and the respective percentage may be calculated. All these must be recorded in the Final Grade Card.

ANNEXURE II

Guidelines for the Evaluation of Projects

1. PROJECT EVALUATION- Regular

• Evaluation of the Project Report shall be done under Mark System.

• The evaluation of the project will be done at two stages :

a) Internal Assessment (supervising teachers will assess the project and award internal Marks)

b) External evaluation (external examiner appointed by the University)

c) Grade for the project will be awarded to candidates, combining the internal and external marks.

The internal to external component's is to be taken in the ratio 1:4. Assessment of different components may be taken as below.

| Internal (20% of total) | External (80% of Total) | | |
|-----------------------------------|---------------------------------|---|-----|
| Components | Percentage of internal marks | Components | |
| Originality & Punctuality | 20 | Relevance of the Topic, Statement of Objectives, Research methodology | 20 |
| Use of data and Methodology | 20 | Quality of analysis, Tools used for analysis. Findings, Suggestions and conclusion Findings and Recommendations | 30 |
| Scheme/ Organisation of Report | 30 | | |
| Viva – Voce | 30 | Viva – Voce | 50 |
| Total | 100 | Total | 100 |

- External Examiners will be appointed by the University from the list of VI Semester Board of Examiners in consultation with the Chairperson of the Board.
- The Chairman of the VI semester examination should form and coordinate the evaluation teams and their work.
- Internal Assessment should be completed 2 weeks before the last working day of VI Semester.
- Internal Assessment marks should be published in the Department.
- The Chairman Board of Examinations, may at his discretion, on urgent requirements, make certain exception in the guidelines for the smooth conduct of the evaluation of project.

2. PASS CONDITIONS

• Submission of the Project Report and presence of the student for viva are compulsory for internal evaluation. No marks shall be awarded to a candidate if she/ he fail to submit the Project Report for external evaluation.

- The student should get a minimum P Grade in aggregate of External and Internal.
- There shall be no improvement chance for the Marks obtained in the Project Report.
- In the extent of student failing to obtain a minimum of Pass Grade, the project work may be re-done and a new internal mark may be submitted by the Parent Department. External examination may be conducted along with the subsequent batch.

Annexure-III

Scheme of Examinations:

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The external QP with 80 marks and internal examination is of 20 marks. Duration of each external examination is 2.5 Hrs. The pattern of External Examination is as given below. The students can answer all the questions in Sections A & B. But there shall be Ceiling in each section.

| Section A Short answer type | 2 marks | 15 questions | Ceiling - 25 |
|-----------------------------------|----------|--------------|--------------|
| Section B Paragraph/ Problem type | 5 marks | 8 questions | Ceiling - 35 |
| Section C Essay type | 10 marks | 2 out of 4 | 2X10=20 |